HUB INSIGHTS
A Publication of the Business Career Hub

# Strive to Thrive

**Career Tips For Ted Rogers School Students** 

These reports leverage the expertise of BCH staff to share best practices for students & alumni.

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# Why Leverage Career and Co-op Services?

Making use of the co-op services offered by the Business Career Hub can greatly improve your job search and career advancement. These services give access to important resources like job boards and new opportunities, as well as individualized advice on anything from creating a cover letter that stands out to ace interviews.

Using the co-op services can provide you a significant advantage when starting your career by providing you with resources and support to help you connect with potential employers and navigate the job market more skillfully.



# **Difference Between Career and Co-op Services?**

Career services at TRSM offers comprehensive support to help you navigate your career path effectively. They provide personalized counseling to explore career options, assist in crafting professional resumes and cover letters, and offer interview preparation through mock interviews.

Additionally, career services are also available for co-op students but it is encouraged that co-op students go to their co-op coordinators.

Please note that being a student at TRSM allows you to have lifetime access to career services which is one of the many benefits that BCH offers!



Co-op services focus on integrating academic learning with practical work experience through cooperative education programs. They help you secure paid co-op placements related to your field of study. This allows you to gain hands-on experience with multiple companies while earning an academic credit.

# Reasons to Come to the BCH Office?



Career and Co-op Coordinators can help expand your network with the prep programs and events they hold.



Co-op Coordinators provide tailored support, guiding students through their co-op journey and connecting academic experience with practical work.



Career coordinators provide ongoing, personalized support to alumni whenever needed.



# Careers/Co-op & Students Testimonials

Below, you'll find testimonials from students who have greatly benefited from the Business Career Hub. Additionally, there are statements from both a co-op coordinator and a career coordinator, offering their insights into how they help students transition from academics to successful careers.



Allister D'Souza BTM Alumni I found the BCH 1:1 appointments incredibly valuable for improving my resume and cover letter. BCH also provided excellent advice and tips for applying to and interviewing for positions. After meeting with BCH employees, I noticed an increase in my interview rate.

I found the career/co-op services to be very insightful, as all the BCH employees were highly knowledgeable about the current job market and economy, enabling them to offer industry-specific advice. BCH was also flexible and available for drop-in meetings whenever I needed one.

Coming to the BCH has been incredibly beneficial throughout my university journey. From attending bootcamps to now being a co-op student, the BCH has provided comprehensive support at every step. The guidance and resources offered have been instrumental in my career development and have helped me navigate the professional landscape.

The 1:1 appointments have been invaluable, providing industry-specific advice from knowledgeable coordinators. Through these services, I've had numerous opportunities to enhance my resume, cover letter, and interview skills, all of which have been crucial in securing co-op work terms.



Gail Pagsanjan ACC Co-op Student



Melina Elia BTM Co-op Coordinator

As a Co-op Coordinator, my goal is to be approachable, supportive, and strategic when working with students. I want to see you all succeed!

Like all of you, I pursued a Bachelor of Commerce degree and from there, I decided to start my MBA right here at Ted Rogers, because my goal is to further support students' needs through a stronger understanding of emerging industry trends and business needs.

Through my 1:1 appointments, I aim to provide tailored career advice to students' unique needs and support students with:

- creating impactful resumes & cover letters to level up and stand out from the crowd;
- leveraging Hub Insights reports to strengthen your applications;
- creating impactful STAR stories to share during interviews and;
- succeeding in your work terms to achieve an Outstanding Evaluation from your employer.

As a Career Coordinator, I understand firsthand the pressure of figuring out your career path—I once struggled with it myself during my undergrad! This is why I strive to support students through each step of their career journey.

Whether you're working on your resume, fine-tuning your cover letter, or getting ready for an interview, I'm here to offer the support you need. My 1-on-1 sessions are designed to help you find your way, even if you're not quite sure where to start!

As a team, we also create opportunities for you to grow through hands-on experiences. Our employer events, like the Prep programs and "Ace This Case," are designed to build your skills and confidence in a real-world setting. We're here to help you take the next steps with a bit more clarity and confidence.



Hannah Voore

— LAW & MKT

Career Goordinator

Curious to meet the rest of the team? The BCH is staffed with a team of experienced co-op and career coordinators who are committed to providing you with the support and resources necessary for your program's success!



# Learn More for Free



Find health, wellness, and academic support services on campus here.



## **Program Advising**

Discover the support you need for your academic journey at TRSM with the PASS Office



Participate in community initiatives. Join Student Groups at TMU & TRSM.

# **Visit the Business Career Hub**

## **Employer Events**

Interested in expanding your network and meeting industry professionals? BCH organizes and hosts many industry events - refer to your 'Careers Newsletter' or visit here.

## **Bootcamps**

Advance your technical, earn digital badges, and gain an advantage in today's workforce through Bootcamps. Click here to register for current bootcamps.

### **Career Help**

For career coaching, interview prep and more, schedule a 1:1 appointment with a Career Consultant or a Co-op Coordinator.







TedRogersBCH TRSM Business Career Hub



**Business Career Hub Website** 



## **Career Consultant Contributor** Jason Andrada

Jason is a Career Consultant with experience in post-secondary advancement and accounting. Having formal training in career development, he is passionate in helping others achieve their dream career and building meaningful relationships.



# **Student Contributor** Jakhishan Pandurankan

Jakhishan is a Business Technology Management student participating in the Co-op program. He is currently working as a Data Analyst at the Business Career Hub, and is one of the Director of Events for the Ted Rogers Co-op Student Association.