

Let's Talk Business

For Ted Rogers School Students

These reports describe industry sectors and career paths of interest to Ted Rogers School students and alumni. Each report leverages BCH employment data and the expertise of our staff. This collaborative effort engages staff, students, alumni and the University Business Librarian.

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Success Beyond Specialization

Diverse Career Paths for GMS Graduates

Looking to explore job opportunities within the Global Management Studies (GMS) major but unsure of what's out there? Global Management is often described as an all-encompassing major. There is not one "standard" career path but because the major provides you with a broad range of knowledge in business operations, there is no limit to what you can do!

Although the many career paths available can provide limitless options, this can also make your decision harder when deciding what path to pursue. This report covers diverse career paths explored by various GMS Alumni to provide direction and clarity in navigating the career opportunities available within Global Management.

Overview of the Global Management Studies Major

Global Management Studies strives to equip students with the managerial tools and cultural understanding to be successful in the globalized business environment. The emphasis on these skills will make future managers adept at identifying externalities that will impact their company, industry, and the overall business landscape. Faculty members within GMS are industry leaders and actively contribute to research that informs domestic and global policy.

GMS Equips Students With a Better Understanding of:



Cultural Intelligence and
Cross-Cultural Management



International Marketing,
Trade, Finance, Investment
and Business Environment



Global Leadership,
Diversity and Inclusion



Global Ethics and Corporate
Social Responsibility



Implications of Globalization and
Global Strategic Management



Market Entry Strategies
and Emerging Markets

Meet GMS Alum Working in Different Industries

Sales, Marketing & Supply Chain



Alex Antoniewicz

Alex is a TRSM '21 graduate and is a current CEO and Co-Founder of a food company working with farmers from Colombia to import food products to sell in Canada.

Alex wears multiple hats in his role to oversee the organizational structure, manage the finance, legalities, logistics, marketing and sales of the business, honing in on the breadth of knowledge that the GMS major provides.

Finance



Michieko Go Tan

Michieko is a TRSM '22 graduate. Being a part of the co-op program, Michieko was able to get a diverse range of experiences that led her to join the graduate rotational program at Scotiabank upon graduation.

Michieko has grown her career at Scotiabank and has recently been promoted to the Global Banking and Markets department as an Associate, Supply Chain Finance.

IT & Analytics



Paula Rodrigues

Paula is a TRSM '23 graduate where she currently works at The Kraft Heinz Company as a Global IT Operations Analyst, combining her knowledge in IT on a global scale within the corporation.

Paula's current role leverages her problem management skills while communicating with relevant internal stakeholders internationally.

Consulting and Project Management



Anita Arudpiragasam

Anita is a TRSM '21 co-op graduate who now works in the dynamic field of Consulting and Project Management as a Functional Consultant at Oracle. Anita works closely with clients to find software solutions that meets business needs.

Wearing a dual hat, Anita collaborates with her team members and manages the software implementation process, monitors the budgets, and ensures goals are met.



Did You Know? The Global Management Student Association hosts events and opportunities for students to expand their cultural understanding of diverse business environments? Get involved and learn more [here](#).

Skills and Knowledge Transferability

These four alumni mentioned that the Global Management Studies major imparted essential transferable skills, including but not limited to leadership, problem-solving, strategic thinking, and cultural awareness.

The nature of the major provided them with a competitive edge in their respective industry through their knowledge of communicating with diverse stakeholders, understanding the supply chain process in business operations, and having a multidisciplinary approach.

Through a complex understanding of numerous business functions and a proficiency in strategic analysis, GMS students are empowered to steer organizations through the dynamic business environments.

- **Project Management:** By building an understanding of project management methodologies, GMS students develop the managerial and technical competencies to lead diverse teams, effectively manage financial capital, and make strategic business decisions.
- **Cultural Awareness:** Through examining economic, political, and cultural factors, students are provided with a foundational understanding of how business operations are conducted in various geographic regions, providing organizations with an indispensable competitive advantage in the globalized business environment.
- **Leadership:** Through the development of big-picture thinking and a visionary leadership style GMS students are adept at identifying and taking advantage of opportunities while minimizing threats in the external environment.
- **Communication:** With the opportunity to develop skills to speak to diverse stakeholders, GMS students develop exceptionally strong communication skills to foster strong international relationships which is critical in developing a strategic advantage for your organization.
- **Collaboration:** By leveraging experiential learning opportunities, GMS students become adept at collaborating with various stakeholders to optimize diverse opinions and perspectives.
- **Problem-solving & Strategic Thinking:** By leveraging hands-on learning experiences, GMS students apply the skills they have from various subject areas along with their skills in analyzing the globalized business environment to provide strategic action plans to navigate the ever-changing business environment.

Challenges?

GMS is multifaceted and allows you to develop a well-rounded skillset and gain exposure to multiple functions within business operations. Our Alumni shared how the major allowed them to have many different career pathways to explore and opened the door to many opportunities.

Some Alumni expressed that although this allows you to have a competitive advantage in being well-versed, it can also leave you with broad knowledge in multiple areas of business, instead of a focused niche. Although the GMS major may not give you the depth of knowledge in *all* the various functions of business, it provides you with breadth of knowledge to be able to then explore a specific topic of your interest.

Advice For TRSM Students & Lessons Learned

- **Be Fearless** - Stepping outside of your comfort zone to network or take advantage of new opportunities will empower you to learn new things about yourself.
- **Network and Connect** - Building connections with individuals in a variety of different spaces will broaden your understanding of the opportunities available to you after getting your degree.
- **Utilize Experiential Learning** - Gain practical experience through Co-op, internships, or extracurricular experiences to apply what you learned in the classroom and enhance your strategic thinking abilities.
- **Leverage Your Academics** - The GMS curriculum provides a strong understanding of the theoretical foundation to solve real-world problems.
- **Explore Various Career Paths** - Be emboldened to try a variety of positions as you fall into something you love!

Visit the Business Career Hub

Employer Events

The BCH hosts employer events. Refer to your weekly BCH Newsletter for a list of upcoming events.

Bootcamps/Prep Programs

Advance your technical skills and earn digital badges, to gain an advantage in today's workforce through [Bootcamps](#).

Coaching & Mock Interview

For career coaching, interview prep and more, [schedule a 1:1 appointment](#) with a Career Consultant or a Co-op Coordinator.



[TedRogersBCH](#)



[Business Career Hub Website](#)



[TedRogersBCH](#)



Career Consultant Contributor Tania Rasie

Tania is a Career Consultant and a graduate of the Ted Rogers Co-op program. She has experience in campus and early talent recruitment within the IT industry. She aims to assist students in uncovering their career passions while leveraging their unique strengths.



Student Contributor Sue Ronald

Sue is a HRM Co-op student. Upon graduation, Sue aspires to work in the areas of learning and development, change management or talent acquisition. She is also considering a Masters in Adult Education.

Data Sources

Toronto Metropolitan University. (n.d.). GMS 450. <https://www.torontomu.ca/calendar/2023-2024/courses/global-management-studies/GMS/450/>

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