

### **HUB INSIGHTS**

A Publication of the Business Career Hub

# Let's Talk Business

## For Ted Rogers School Students

These reports describe industry sectors and career paths of interest to Ted Rogers School students and alumni. Each report leverages BCH employment data and the expertise of our staff. This collaborative effort engages staff, students, alumni and the University Business Librarian.

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## A Day in the Life of a Management Consultant

We connected with Ejaz Aman, who graduated in 2019 with a Bachelor of Commerce in Business Technology Management.

He currently works as a *Management Consultant* at Accenture.

Accenture is a professional services company specializing in Information Technology services and consulting. A Fortune Global 500 company. Its current client base includes 91 of the Fortune Global 100 companies and more than three-quarters of the Fortune Global 500.





### : What do you do on a "day-to-day" basis in your current role?

As a Management Consultant at Accenture, I work with Fortune 500 clients to solve their most pressing problems. My area of focus is working at the intersection of business strategy and technology strategy. My day-to-day varies depending on the project, but it mostly consists of client meetings in the morning, team scrum meetings at noon, and working on client deliverables in the afternoon - mostly in the form of an Excel



spreadsheet or a PowerPoint deck.







### What technology platforms do you use in your role?



The technology platforms you use in your role are highly dependent on your practice, interest and your project. Accenture is the leading consultancy when it comes to Technology and Innovation, and as a result, there are endless opportunities to work with innovative technology platforms. Accenture has strong capabilities across all CRM, ERP and Cloud platforms, as well as other disruptive technologies such as Metaverse and Blockchain. I am currently working on a cloud transformation project by partnering with our clients to help them migrate their data to MS Azure.





## : How does your industry impact the world?

Accenture works with leading players across all industries, including Public Sector, to help solve their most challenging problems, identify new opportunities and launch new products/services.

As a result, it is highly likely that Accenture has played a certain role with some of your favourite brands to help them deliver their products and services to the end consumers.

## : Which industry trends should aspirational students be aware of?

Students should be aware of as many industry trends as possible.

At Accenture, I mainly work with clients in the Financial Services industry, and I need to be familiar with the latest technology trends that are impacting Banks and other Financial Institutions. This really helps me to have engaging conversations with my clients to understand their challenges, identify innovative solutions and discuss how Accenture can best serve them with their current offerings.



## **Q**: What advice would you provide a Ted Rogers student who aspires to work in your industry upon graduation?

There are three pieces of advice I would give students who aspire to work in Consulting.

- **1. Attend Networking Events:** Speak with firm representatives at the various events hosted by student groups and BCH to learn about their firms and experiences. This will help you understand what the day-to-day looks like for Consultants and what the recruiting process looks like.
- **2. Participate in Case Competitions:** Case competitions are a great way to showcase and develop your problem-solving, presentation and communication skills. All of these skills are critical to becoming a great Consultant.
- **3. Case Interview Preparation:** Case interviews are very common during the Consulting recruiting process. Firms use case interviews as a way to test your problem-solving skills, communication and presentation skills. As a result, I would advise students to allocate a sufficient amount of time to prepare. There are many great resources available for TRSM students. I personally used PrepLounge to practice as many cases as possible prior to my interviews.







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### Career Consultant Contributor Sarah August Devlin

Sarah is a Career Consultant with 5+ years of experience in the human resource, recruitment, and career services industry. She is passionate about helping clients communicate their value using a strengths-based approach to land meaningful work.



## Student Contributor Yike Cheng

Yike is a fourth-year Hospitality and Tourism Management Co-op student and currently working as a Project Coordinator for the Business Career Hub. She is passionate about sharing her experiences and developing a career in project management.