

# Let's Talk Business

## For Ted Rogers School Students

These reports describe industry sectors and career paths of interest to Ted Rogers School students and Alumni. Each report leverages BCH employment data and the expertise of our staff. This collaborative effort engages staff, students, alumni and the University Business Librarian.

**Updated September 2024**

## Working at Bombardier

Celebrating 80 years of creativity, growth and a relentless desire to innovate, Bombardier has grown from its beginnings as a family business in rural Quebec, Canada, to becoming the maker of the world's finest business jets.

Bombardier grew out of a young mechanic's inventive and entrepreneurial spirit. Born in 1907, Joseph-Armand Bombardier built his first "snow vehicle" at the young age of 15. His motivation? To help people travel across the snow-covered roads of rural Québec in Canada.<sup>1</sup>

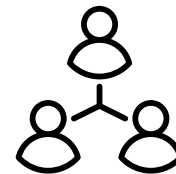
The company, over the years, grew into one of Canada's leading industrial companies, manufacturing transportation equipment. Bombardier is now a global leader in aviation, focused on designing, manufacturing, and servicing exceptional business jets.

Its shares are publicly traded on the Toronto Stock Exchange (TSE).<sup>2</sup>

# BOMBARDIER



Revenue **US\$6.1B**<sup>3</sup>



Number of Staff **13,800**

With over US\$6B in revenue, Bombardier holds more than one-third of the world's business jet market. Bombardier has a worldwide fleet of approximately 5,000 aircraft in service with a wide variety of multinational corporations, charter and fractional ownership providers, governments, and private individuals.

According to Ibis world, industry revenue is expected to grow an annualized 9.7% to \$24.8 billion over the next several years to 2026. Despite the recent slowdown, the global economy is anticipated to recover over the next five years, increasing air travel and demand for industry products.<sup>4</sup>

# Career Pathways at Bombardier

## Co-op and Internship

According to Bombardier, they onboard 400 students each semester, from across Canada.<sup>5</sup>

## New Graduate Program

Recently launched, the [new graduate program](#) at Bombardier focusses on recruiting CPA professionals but this is likely to expand over the next year.

## Ted Rogers Students at Bombardier

We analyzed our employment data for the period from 2017-2022, and identified 41 work terms secured by Ted Rogers Co-op students at Bombardier, mostly in their Toronto offices.

Although HR/OB students were the most hired, students from other program streams, like Business Technology Management and Marketing, also secured roles.



**41**

Work Terms



**113**

Job Postings

### Work Terms by Majors

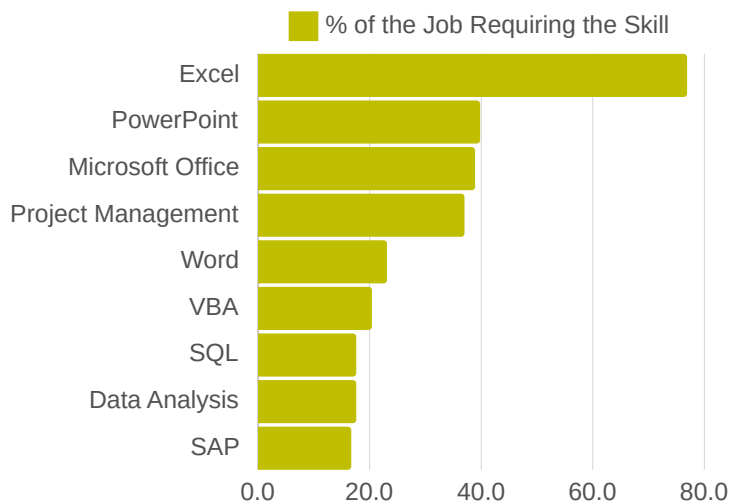


## The most common positions secured during this same two-year period were:

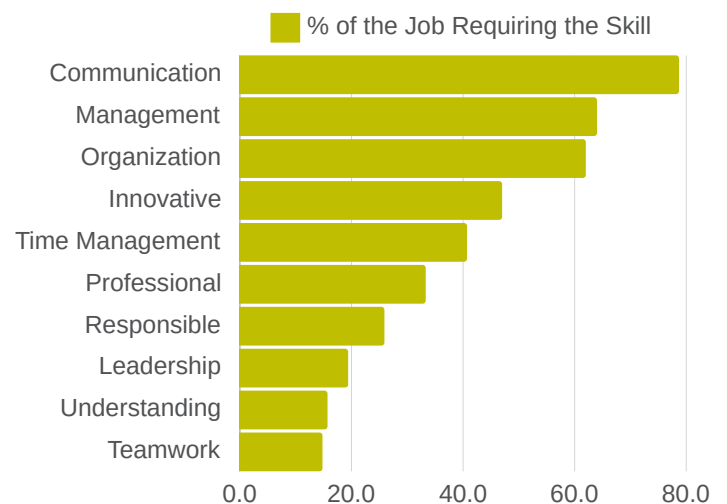
- ① Human Resources Intern
- ② Quality Coordinator
- ③ Labour Relations Intern
- ④ Workplace Optimization Intern
- ⑤ Quality Analyst

And when we scraped the job description data from each of the Bombardier postings, we were able to filter the most desired skills on both a technical and professional level.

### Top Technical Skills for Bombardier



### Top Soft Skills for Bombardier



### Traveling to Quebec? Visit the [Bombardier Museum!](#)

Bombardier's Museum in Valcourt, Quebec is named after its namesake, J. Armand Bombardier.

As Bombardier began its operations in snow automobiling, the Museum is primarily dedicated to the history of the automobile, aerospace, and transportation industries it has operated in. <sup>6</sup>

The recreational products are now owned by the independent company 'BRP'.



## Bombardier is Committed to Reducing Their Emissions

In 2022, Bombardier presented their [EcoJet Research Project](#) to the European Business Aviation Convention & Exhibition in Geneva, Switzerland.

EcoJet is an aircraft built to reduce emissions by 50% in order to realize a more sustainable future of aviation. <sup>7</sup>



## Bombardier is Embracing Digital Transformation via [Aviation AI and Analytics](#)

By investing in and working alongside Scale AI, Bombardier aims to improve productivity and design in aircraft manufacturing and maintenance.

Bombardier is adopting artificial intelligence and developing predictive analytics models to reduce maintenance costs and aircraft downtime, utilizing the technology to improve the overall customer experience. <sup>8</sup>

## Learn More for Free

### Bombardier Careers Page

# BOMBARDIER

Check out their Careers page to learn more about job opportunities [here](#).

### Business Aircraft Magazine



Check out Bombardier in the *Business Aircraft* magazine [here](#).



## Visit the Business Career Hub

### Employer Events

Interested in expanding your network and meeting industry professionals? BCH organizes and hosts many industry events - refer to your 'Careers Newsletter' for a list of upcoming [events](#).



### Bootcamps/Prep Programs

Advance your technical and soft skills, earn digital badges, and gain an advantage in today's workforce through bootcamps. [Click here to register for current bootcamps](#).



### Coaching & Mock Interview

For career coaching, interview prep and more, [schedule a 1:1 appointment](#) with a Career Consultant or a Co-op Coordinator.



### Career Consultant Contributor Carey Khoo

Carey is a Ted Rogers School alumna from the Retail Management program and has student recruitment experience within the Public Sector. Carey is passionate about providing students with career guidance that allows them to develop, implement, and sustain meaningful careers.



### Student Contributor Zoey Tran

Zoey is a fifth-year Marketing Management Co-op student currently working as a Project Coordinator at the Business Career Hub. She is a student of the Top 200 Program and is passionate about developing a career in marketing and project management.

### Data Sources

1. Bombardier (n.d.). *Our history*. Retrieved December 20, 2022.
2. Yahoo Finance (n.d.). *Bombardier Inc.* Retrieved December 20, 2022.
3. Erick Burgueño Salas (2022). *Bombardier's revenue in the aerospace segment from FY 2015 to FY 2021*. Statista. Retrieved December 20, 2022.
4. Chris DellaCamera (2022). *Aircraft, Engine & Parts Manufacturing in Canada*. Retrieved December 21, 2022.
5. Bombardier (n.d.). *Internship in Canada*. Retrieved December 21, 2022.
6. J. Armand Bombardier (n.d.). *Currently at the Museum*. Retrieved December 21, 2022.
7. Bombardier (n.d.). *Bombardier's EcoJet*. Retrieved December 21, 2022.
8. Scale AI (n.d.). *Predictive Analytics for Aviation*. Retrieved December 21, 2022.