

All About Co-op

For Ted Rogers Students

Your Guide to the Retail Co-op Program

For the 2023-2024 Academic Year

Published December 2024

The Ted Rogers School of Management (TRSM) offers one of the largest business Co-op programs in all of Canada, with over 2,500 students participating across 12 program streams. With high employment rates, strong relationships with hiring managers, and an industry-leading Co-op Prep Program, the Ted Rogers Co-op program sets students up for success.

The Retail Management (RET) Co-op program is the smallest program at the Ted Rogers School, but has been steadily growing since its inception in 2017.

As a RET Co-op student, you have the opportunity to complete up to four Work Terms, representing 16 months of work experience. The employment market is strong for students in the RET major, particularly in Fall and Winter semesters. The average employment rate for RET students in 2023-2024 was 80.84%.

Our students are preparing themselves for 1st Work Term by participating in the mandatory Co-op Prep Program, in addition to technical Bootcamps.

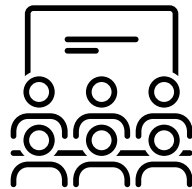
You can sign up for the Co-op Interest Form [here!](#)

RET Highlights: 2022-2023



28

RET Co-op Students



8.00%

% RET Students
Participate in Co-op



80.84%

Employment Rate



\$49,000

Average Earnings
Over Work Terms

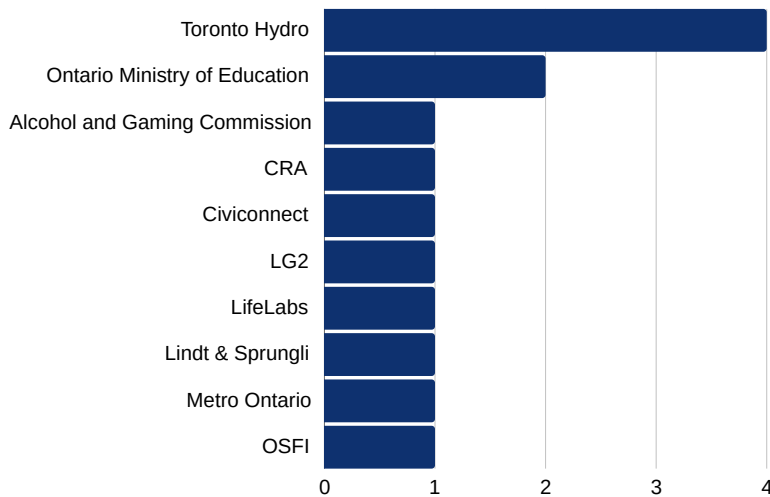
Top Co-op Employers for RET



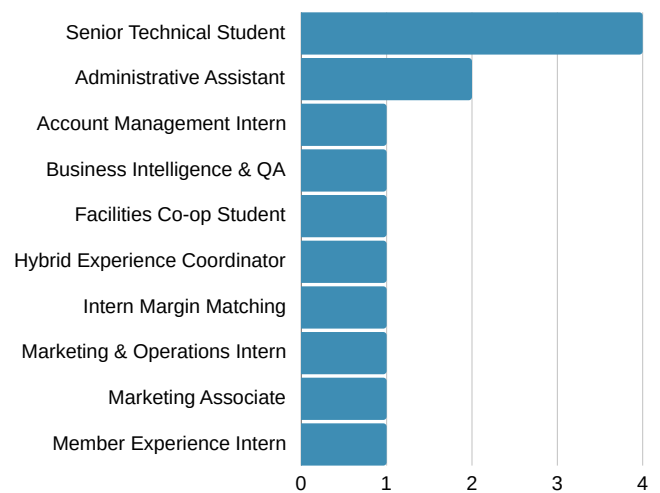
Top Employers and Position Titles

For the academic year of May 1, 2023 - April 30, 2024, the top employers and the most common position titles for students in the Retail Management major were:

Top Employers



Roles



Meet a RET Co-op Student



Retail & Visual Merchandising Intern - Puig Canada

JESSICA KIM



Even though my role as an intern was not as significant as other higher positions within the company, being proactive and showing ownership with my work helped me stand out and be recognized by my colleagues.

Within my department, I helped significantly with the overall organization of our department whether it was with events planning or document organization. I also took on many solo projects within planning and revising our planograms. As mentioned above, I was also heavily involved with planning and hosting major events at our company as well.

Full-time Positions for RET Graduates

Highlighted below are a few of the full-time positions secured by 2022 Co-op graduates in the Retail program.

- Category Business Analyst
- Education Consultant
- Marketing Specialist
- Media Coordinator
- Financial Officer
- Marketing Manager
- Campaign Specialist
- Associate Manager
- Retail Analyst

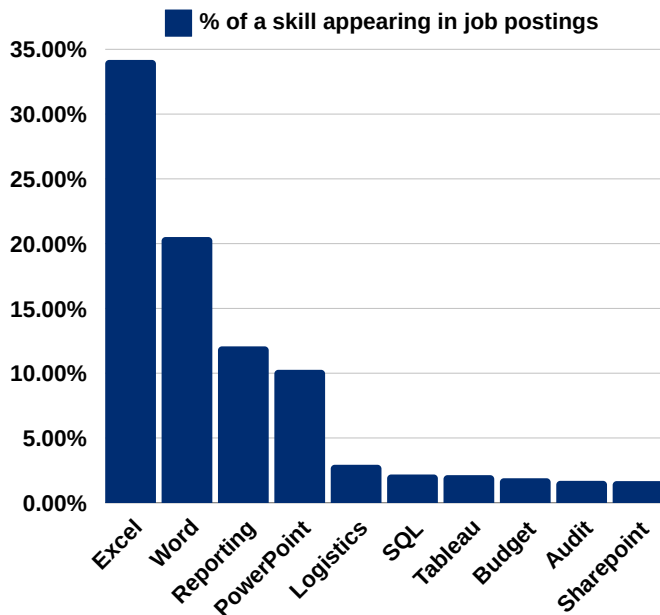


Top Skills Employers Are Seeking

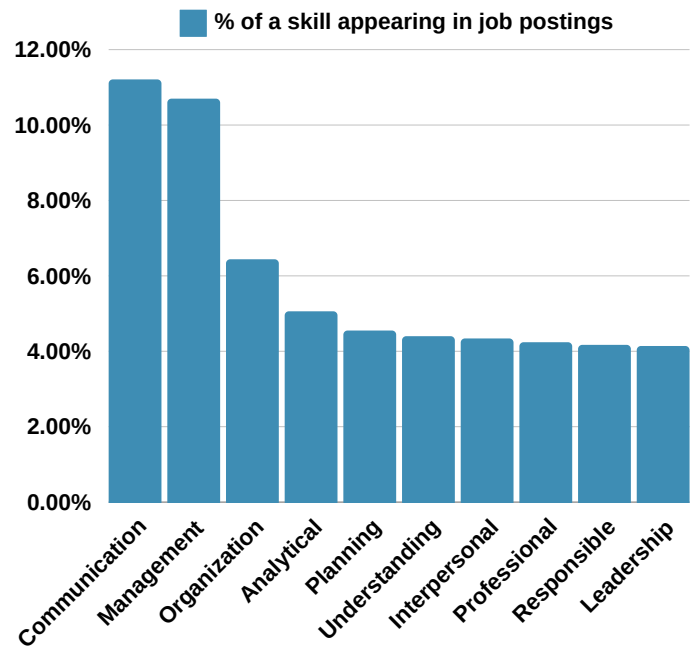
Source: Orbis (as of February 1, 2022)

Based on 3,047 job descriptions tagged to students in the Retail Management program (all posted in our jobs portal), for the period 2023-2024, the following skills are most often listed in the job requirements section.

Top 10 Technical Skills for RET

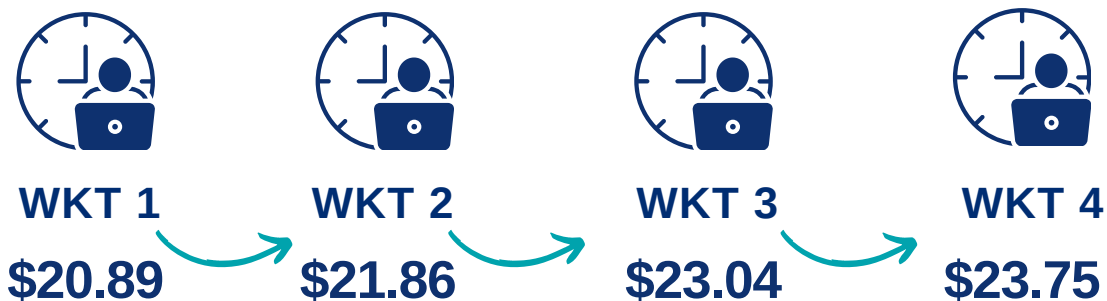


Top 10 Professional Skills for RET



Average Hourly Wage on Work Term

As one would expect, your pay rate will increase from Work Term to Work Term. Employers value experience and this is reflected in a 14% increase in pay from 1st to 4th Work Term.



Co-op Students Earn \$49,000

The Ted Rogers Co-op program is providing you an opportunity to earn money while you complete your studies. Earning money while on Work Term allows you to graduate debt-free.

Since 2017, RET students have earned over \$1.78M as a whole - on average, each student is earning \$49K across all four Work Terms.

Bootcamps Provide You a Competitive Advantage

BCH offers students at the Ted Rogers School of Management with **exclusive access** to over 26 technical Bootcamps, all of which are highly endorsed by our employer partners.

Students who take advantage of these programs (by earning badges and certifications) make themselves far more competitive in the workplace.

In 2023-2024 alone, we processed 115 Bootcamp registrations for Co-op students in the RET stream.

The most popular Bootcamps for RET students were Excel (required), Python, Tableau and Power BI.



We Offer A Leading-Edge Co-op Prep Program

We have invested heavily in the development of an industry-endorsed Co-op Prep Program designed to prepare you to be successful on your 1st Work Term and beyond.

You will participate in:

Co-op Symposium

Excel Bootcamps

Live Actor Simulations

Lumina Assessments

Peer Mentoring

1:1 Coaching

All elements of the Co-op Prep Program must be completed before your 1st scheduled Work Term.

Do You Qualify for Co-op?



Is Your CGPA 2.8 or higher?



Are you in 1st year and plan to apply by June 1st?



Have you completed all of your core courses or are on track to complete them before your 1st work term?

In addition to meeting the above criteria, the Selection Committee will assess your previous work and volunteer experience, extracurricular activity, and student engagement.

The process to get into the Ted Rogers Co-op program is competitive, so your application (which consists of a resume, and a cover letter) should be carefully crafted.

We encourage RET students to engage in BCH programming including Bootcamps, Career Prep Programs, employer events, and Co-op info sessions, before applying to the program.

The RET Work Term Sequence

RET students have the opportunity to complete four Work Terms, spread out over several years. Your first two Work Terms are back-to back in Summer/Fall.

	Fall	Winter	Summer
Year 1	1st Semester	2nd Semester	Apply to Co-op
Year 2	3rd Semester	4th Semester	Work Term I
Year 3	Work Term II	5th Semester	-
Year 4	6th Semester	Work Term III	Work Term IV
Year 5	7th Semester	8th Semester	-

The Co-op Program Fee is an Investment

For students in the Ted Rogers Co-op program, an additional fee is added to your tuition fee.

This fee relates to the cost associated with the administration of the Co-op program and is calculated in accordance with the Ministry of Advanced Education and Skills Development and Toronto Metropolitan University policies.

The fee for participating in the Co-op program is \$3,500. This fee is paid in installments over several years. View the Co-op fee schedule [here](#).

Want to Learn More for Free?



Hub Insights

These engaging student reports share employment data and information on positions that Ted Rogers students secure like Business Analyst, Project Coordinator, Junior Accountant, and Marketing/Social Media Coordinator.



What Can I Do With a RET Major

Learn more about the TRSM majors and employment opportunities through [Hub Insights reports](#).



Co-op Application Guide

Still have questions about your Co-op application? The [Co-op Application Guide](#) highlights key aspects and includes useful resources.



Resume & Cover Letter Builder

This [Resume & Cover Letter builder](#) highlights tips to get your resume updated and ready for Co-op

Visit the Business Career Hub

Employer Events

The BCH hosts several employer events to prepare you for your professional career. Refer to your weekly 'BCH Careers Newsletter' for a list of upcoming [events](#).

Bootcamps & Prep Programs

Advance your technical and soft skills, earn digital badges, and gain an advantage in today's workforce through Bootcamps. [Click here to register for current Bootcamps](#).

Coaching & Mock Interview

For career coaching, interview prep and more, [schedule a 1:1 appointment](#) with a Career Consultant or a Co-op Coordinator.



[TedRogersBCH](#)



[Business Career Hub Website](#)



[TedRogersBCH](#)



Staff Contributor Charmaine Kwong

Charmaine is a Co-op Coordinator who is a big believer in growth mindset. Her background in teaching and employment counseling allows her to build meaningful relationships with students and guide them as they #staygritty and #staycurious while navigating through their Co-op journeys.



Student Contributor Muneera Ali

Muneera is a 3rd-year Business Technology Management student working as a Project Coordinator at the Business Career Hub. She is interested in self-development, gaining meaningful experiences, and strives to pursue a career in the ever expanding field of Information Technology.