

All About Co-op

For Ted Rogers Students

Your Guide to Business Technology Co-op

For the 2023-2024 Academic Year

Published December 2024

The Ted Rogers School of Management (TRSM) offers one of the largest business Co-op programs in all of Canada, with over 2,500 students participating across 12 program streams. With high employment rates, strong relationships with hiring managers, and an industry-leading Co-op Prep Program, the Ted Rogers Co-op program sets you up for success.

The Business Technology Management (BTM) Co-op program is the largest program at the Ted Rogers School, and has been steadily growing since its inception.

As a BTM Co-op student, you have the opportunity to complete up to four Work Terms, representing 16 months of work experience. The employment market is relatively strong for students in the BTM major, particularly in Fall and Winter semesters. The average employment rate for BTM students in 2023-2024 was 91.41%

You will prepare yourself for your 1st Work Term by completing the mandatory Co-op Prep Program, in addition to technical Bootcamps.

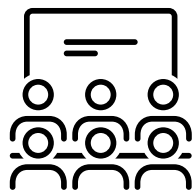
You can sign up for the Co-op Interest Form [here!](#)

BTM Highlights: 2023-2024



611

BTM Co-op Students



23.47%

% BTM Students
Participating in Co-op



91.41%

Employment Rate



\$49,000

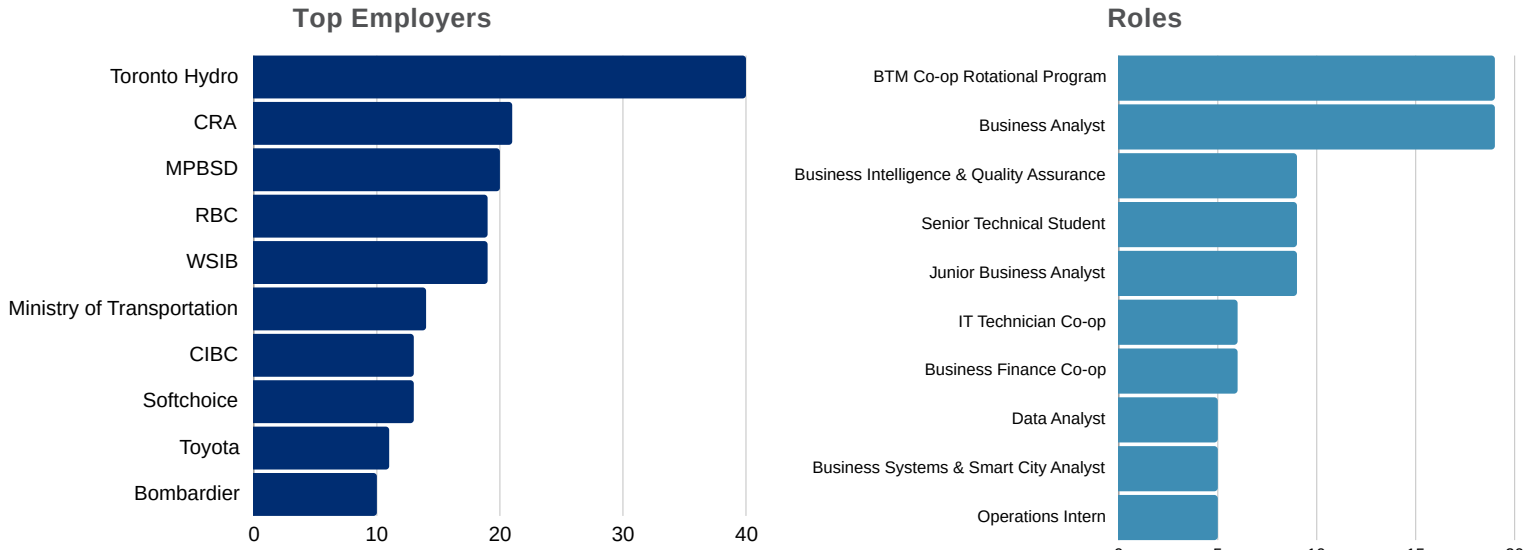
Average Earnings
Across All Work Terms

Top Co-op Employers for BTM



Top Employers and Position Titles

For the academic year of May 1, 2023 - April 30, 2024, the top employers and the most common position titles for students in the Business Technology Management major were:



Showcasing a BTM Co-op Student



Operational Efficiency Intern - CIBC Mellon

ZAHRA ABELZADEH



I feel my openness to learn was a big factor, as well as my willingness to create opportunities for myself through new projects to not only help the team but to help test and improve my skills. I also utilized more leadership and project management skills to ensure quality outcomes for the tasks I was assigned to.

I believe one of my biggest contributions was launching an enterprise-wide onboarding tool as it was a large scale project with immediate impact.

Another big contribution was showing the team that they can expect good work from Co-op students, that we have the skills that can get the work done, and that it is ok to have expectations and allocate more tasks rather than just one or two projects.

Full-Time Positions for BTM Graduates

Highlighted below are some of the full-time positions that our 2023 Business Technology Management graduates secured, to date, including a few of the their employers.

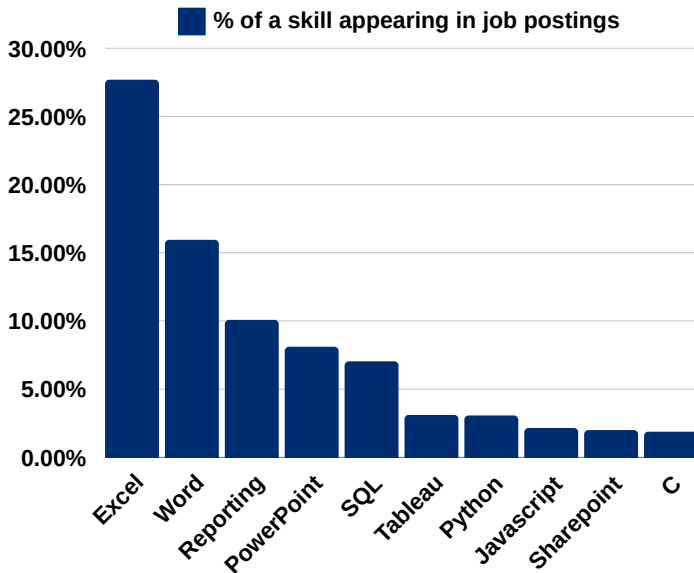
- Associate Consultant
- Data Analyst
- Cyber Security Consultant
- IT Specialist
- Business Analyst
- IT Analyst
- Data and Analytics Consultant
- Technology Specialist
- AI Automation Developer



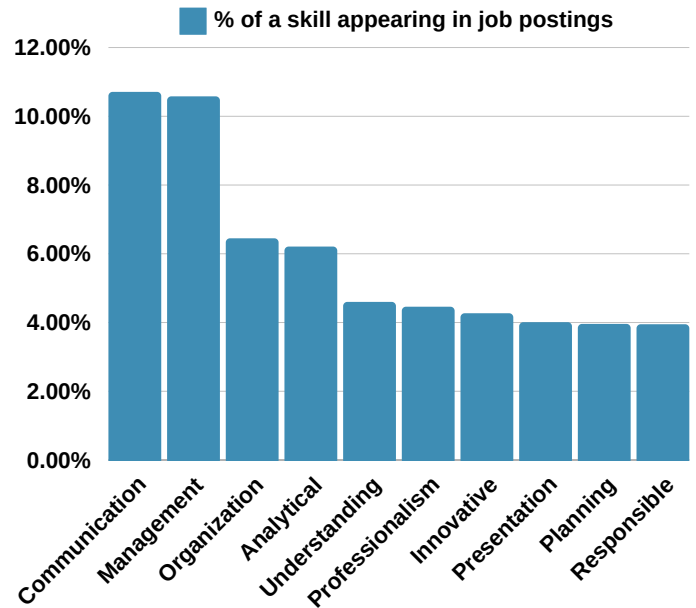
Top Skills Employers Are Seeking

Based on 5,856 job descriptions tagged to students in the BTM program (all posted in our jobs portal), for the period 2023-2024, the following skills are most often listed in the job requirements section.

Top 10 Technical Skills for BTM

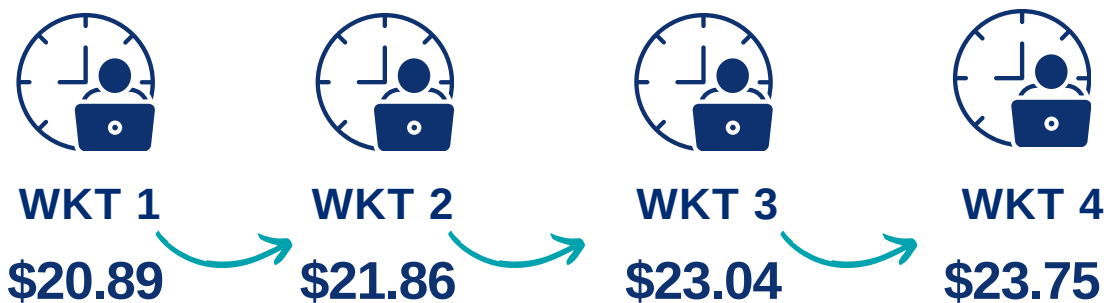


Top 10 Professional Skills for BTM



Average Hourly Wage on Work Term

As one would expect, the pay rate has increased from Work Term to Work Term. Employers value experience and this is reflected in a 14% increase in pay from 1st to 4th Work Term.



Co-op Students Earn \$49,000

The Ted Rogers Co-op program is providing you an opportunity to earn money while you complete your studies. Earning money while on Work Term allows you to graduate debt-free.

Since 2017, BTM students have earned almost \$38.66M as a whole - on average, each student is earning over \$49K across all Work Terms.

Bootcamps Provide You a Competitive Advantage

BCH offers students at the Ted Rogers School of Management with **exclusive access** to over 26 technical Bootcamps, all of which are highly endorsed by our employer partners.

Students who take advantage of these programs (by earning badges and certifications) make themselves far more competitive in the workplace.

In 2023-2024 alone, we processed 2,719 Bootcamp registrations for Co-op students in the BTM stream.

The most popular Bootcamps for BTM students were Excel (required), Python, and Tableau and Power BI.



We Offer A Leading-Edge Co-op Prep Program

We have invested heavily in the development of an industry-endorsed Co-op Prep Program designed to prepare you to be successful on your 1st Work Term and beyond.

You will participate in:

Co-op Symposium

Excel Bootcamps

Live Actor Simulations

Lumina Assessments

Peer Mentoring

1:1 Coaching

All elements of the Co-op Prep Program must be completed before your 1st scheduled Work Term.

Do You Qualify for Co-op?

➤➤➤ Is Your CGPA 2.8 or higher?

➤➤➤ Are you in 1st year and plan to submit your application by June 1st?

➤➤➤ Have you completed all of your core courses or are on track to complete them before your 1st work term?

In addition to meeting the above criteria, the Selection Committee will assess your previous work and volunteer experience, extracurricular activity, and student engagement.

The process to get into the Ted Rogers Co-op program is competitive, so your application (which consists of a resume, and a cover letter) should be carefully crafted.

We encourage BTM students to engage in BCH programming including Bootcamps, Career Prep Programs, employer events, and Co-op info sessions, before applying to the program.

The BTM Work Term Sequence

BTM students have the opportunity to complete four Work Terms, spread out over two years.

	Fall	Winter	Summer
Year 1	1st Semester	2nd Semester	Apply for Co-op
Year 2	3rd Semester	4th Semester	-
Year 3	Work Term I	5th Semester	Work Term II
Year 4	6th Semester	Work Term III	Work Term IV
Year 5	7th Semester	8th Semester	-

The Co-op Program Fee is an Investment

For students in the Ted Rogers Co-op program, an additional fee is added to your tuition fee.

This fee relates to the cost associated with the administration of the Co-op program and is calculated in accordance with the Ministry of Advanced Education and Skills Development and Toronto Metropolitan University policies.

The fee for participating in the Co-op program is \$3,500. This fee is paid in installments over several years. View the Co-op fee schedule [here](#).

Want to Learn More for Free?



Hub Insights

These engaging student reports share employment data and information on positions that Ted Rogers students secure like Business Analyst, Project Coordinator, Data Analyst, and Marketing/Social Media Coordinator.



What Can I Do My BTM Major

Learn more about the TRSM majors and employment opportunities through [Hub Insights reports](#).



Co-op Application Guide

Still have questions about your Co-op application? The [Co-op Application Guide](#) highlights key aspects and includes useful resources.



Resume & Cover Letter Builder

This [Resume & Cover Letter builder](#) highlights tips to get your resume updated and ready for Co-op.

Visit the Business Career Hub

Employer Events

The BCH hosts several employer events to prepare you for your professional career. Refer to your weekly 'BCH Careers Newsletter' for a list of upcoming [events](#).

Bootcamps & Prep Programs

Advance your technical and soft skills, earn digital badges, and gain an advantage in today's workforce through Bootcamps. [Click here to register for current Bootcamps](#).

Coaching & Mock Interview

For career coaching, interview prep and more, [schedule a 1:1 appointment](#) with a Career Consultant or a Co-op Coordinator.



[TedRogersBCH](#)



[Business Career Hub Website](#)



[TedRogersBCH](#)



Co-op Coordinator Contributor Melina Elia

Melina is a Co-op Coordinator with the Business Career Hub with over 10 years of experience in career development. She has worked for government-funded employment agencies and post-secondary institutions. Melina prides herself on being approachable, supportive, and strategic in planning next steps for a successful outcome.



Student Contributor Muneera Ali

Muneera is a 3rd-year Business Technology Management student working as a Project Coordinator at the Business Career Hub. She is interested in self-development, gaining meaningful experiences, and strives to pursue a career in the ever expanding field of Information Technology.