

MANAGEMENT

CURRICULUM

First Offered Fall 2020

Doctor of Philosophy		Credits
DEGREE REQUIREMENTS		
Comprehensive Examination		(Milestone)
Proposal Defence		(Milestone)
Dissertation		(Milestone)
MG9101	Management and Organization Theory	1
MG9102	Advanced Research Methods Qualitative	1
MG9103	Advanced Research Methods Quantitative	1
MG9110	Research Seminar 1	Pass/Fail
MG9111	Research Seminar 2	Pass/Fail
MG9112	Research Seminar 3	Pass/Fail
One of		
MG9201	Digital Enterprise and Social Media	1
MG9202	Real Estate Studies	1
MG9203	Retail and Consumer Services	1
MG9204	Strategy Innovation and Entrepreneurship	1
And		
Two Electives		2
ELECTIVES		Credits
MG9201	Digital Enterprise and Social Media	1
MG9202	Real Estate Studies	1
MG9203	Retail and Consumer Services	1
MG9204	Strategy Innovation and Entrepreneurship	1
MG9205	Directed Readings	1
MG9206	Special Topics: Management	1
MB8110	Integrating AI: Business Process Management Perspective	0.5
MB8111	Negotiation and Conflict Management	0.5
MB8113	Dynamic Decision Making and Problem Solving	0.5
MB8114	Organizational Decision Making	0.5
MB8116	Acquiring Consulting Skills & Processes	0.5
MB8117	Project Management	0.5
MB8118	Brand Management	0.5
MB8119	Cases in Corporate Finance	0.5
MB8121	Disruptive Digital Transformation	0.5
MB8122	International Finance	0.5
MB8123	Professional Sales	0.5
MB8124	Social Media Analytics	0.5
MB8125	Developing Your Startup	0.5
MB8126	Talent Management	0.5
MB8127	Investment and Portfolio Management	0.5
MB8128	Starting Your Start-up	0.5
MB8129	Understanding Consultants & Consulting	0.5
MB8130	Strategic HRM	0.5
MB8131	Sourcing Digital Services	0.5
MB8132	Causality and Causal Inference Methods	0.5
MB8133	Personal Finance	0.5
MB8134	Mental Health and Wellbeing in the Workplace	0.5
MB8135	Sport Business Strategy	0.5
MB8136	Sport Business Marketing	0.5
MH8001	Strategy in the Home and Community Care	1
MH8002	Comparative Health-Care Policy	1
MH8003	Management in Home and Community Care	1
MH8004	Performance in Home and Community Care	1
MH8005	Information Technology for Home and Community Care	1
MH8006	Research for Community Care	1
SM8103	Applied Research Methods I	1

SM8104	Applied Research Methods II	1
SM8219	Theories of Technology and Organizations	1
SM8721	Service Innovation Management	1
SM8722	Special Topics	1
SM8723	Advanced Data Analytics in Business	1

Course Listing

MG9101 Management and Organization Theory

Each week, two theories from a list of 40 will be selected for systematic analysis of their ontological assumptions, knowledge interests and epistemological implications. For each of the two theories two empirical research papers will be reviewed and critically analyzed to enable the students to understand the special challenges of operationalizing the theories in organizational research. 1.0 Credit

MG9102 Advanced Research Methods Qualitative

Topics will include: historical roots, philosophical assumptions, theoretical framework, and implications of different qualitative approaches; research design; data collection, analysis, and interpretation strategies; critical evaluation of qualitative studies, and research grant writing for a qualitative study. Students will develop their capacity to conduct qualitative research through hands-on projects. This course covers the key concepts and methods of qualitative research. 1.0 Credit

MG9103 Advanced Research Methods Quantitative

This course explores quantitative analytical techniques, allowing students to design research projects and conduct necessary quantitative analysis. During empirical studies, it is important to understand the benefits and drawbacks of various techniques so that students choose appropriate techniques to address research questions tested. The focus will be on gaining an understanding of what the various statistical techniques can do, what is the most effective technique, how to apply them and interpret the results. 1.0 Credit

MG9110 PhD Research Seminar 1 The purpose is to expose students to current research in the TRSM including the paradigmatic approaches and methodologies employed to address management research questions. The exposure will aid in the development of the students' own research ideas and implementation. To pass the course, within three terms students will attend and reflect on a minimum of seven research presentations. Pass/Fail

MG9111 PhD Research Seminar 2

The purpose is to expose students to current research in the TRSM including the paradigmatic approaches and methodologies employed to address management research questions. The exposure will aid in the development of the students' own research ideas and implementation. To pass the course within three terms students will attend six seminars and present a paper at a conference or equivalent venue. Pass/Fail

MG9112 PhD Research Seminar 3

The purpose is to expose students to current research in the TRSM including the paradigmatic approaches and methodologies employed to address management research questions. The exposure will aid in the development of the students' own research ideas and implementation. To pass the course, within three terms students will attend five seminars, present a paper, and organize a research seminar. Pass/Fail

MG9201 Digital Enterprise and Social Media

This course aims to introduce students to the overarching concepts, ranging from technical to managerial, that are critical for the functioning of the digital enterprise, the modern networked organization driven by digital technologies and data. After a high-level coverage of these concepts, the focus is on seminal theories that attempt to explain how individuals, organizations, and society interact with information and communication technologies and the dynamics caused by technological progress. 1.0 Credit

MG9202 Real Estate Studies

This course presents various research topics in the growing areas of real estate. The course will prepare students to develop their own research agenda or pursue their own research interests that can be published in top economics and finance journals. As a result of the rapidly-growing field, the reading list is evolving and may be supplemented. Papers selected include both published and working papers and cover long-standing and current research questions. 1.0 Credit

MG9203 Retail and Consumer Services

This course explores theories and topics related to retail and consumer behavior research. The course comprises of intensive readings, critical analyses of published research papers, and developmental writing. The course provides a survey of classic papers as well as recent theoretical developments in this topic domain. Topics addressed in this course are designed to complement other PhD seminars, while introducing the topic domain. 1.0 Credit

MG9204 Strategy Innovation and Entrepreneurship

This course explores theories related to entrepreneurship and strategy research. The course comprises of intensive readings, critical analyses of published research papers, and developmental writing. The course provides a survey of classic papers and recent theoretical developments in this topic domain. Topics addressed in this course are designed to complement other PhD seminars, while introducing everyone to the topic domain. Students will have opportunities to interact with Ryerson's innovation and entrepreneurship ecosystem. 1.0 Credit

MG9205 Directed Readings

This course gives students space to study literature that explores the full theoretical and contemporary scope of readings pertaining to a proposed field of specialization under the guidance of the professor. The course will involve an in-depth review of the literature in a particular area guided by a member of the faculty. Students must seek out the approval of a faculty Supervisor prior to enrolling in this course. 1 Credit

MG9206 Special Topics: Management

Management This course examines selected topics in areas related to the program that are not covered by existing courses. The topic(s) will vary depending on the needs and interests of the students and the instructor. The particular course description will be announced prior to scheduling the course. 1 Credit

***For course descriptions of non MG courses, go to the Program offering the course. MB – Master of Business Administration
MH – Master of Health Administration SM – Master of Science in Management***

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