



Job Description

Job Title: Associate Graphic Designer

Reports to: Design Director / Senior Graphic Design Manager

Immediate Subordinates (Direct Reports): N/A

Department: Design & Merchandising

Location: Toronto

Application Instructions : Please submit your resume and a link to your portfolio to **Danny Eid** at Deid@torontomu.ca. **with the subject line: Resume - Canada Goose Graphic Designer Role**

Job Purpose:

The Associate Graphic Designer is responsible for supporting the Product Design Team with research and development of graphics, textile prints, trim artworks and visual communications.

Key Responsibilities:

- Research and development of graphics, textile print solutions and trim artworks based on direction from Product Design Directors.
- Preparation of graphic, textile print and trim artwork technical files.
- Support the Product Design Team with Photoshop mock-up requests, presentations and templates.
- Research and awareness of industry, cultural, graphics and colour trends.
- Presentation of research and concepts, as directed.
- Collaborate with all members of the Product Design team to inform and drive consistency.
- Attend design briefs, ideation sessions, team meetings and presentations, when appropriate.
- Collaborate with the Design leads and Brand Partners to successfully complete projects within defined project timelines.
- Contribute to a list of potential Graphic Design freelancers and consultants, photographers, illustrators, production artists and textile designers.
- Awareness of department calendar and Graphics related key dates.
- All other responsibilities as assigned.

Experience, Education and Designations:

- Minimum of 3+ years as a Graphic Designer/Textile Designer.
- Experience in fashion related graphic design is preferred.
- Bachelor's degree in design or diploma in a related discipline.



Knowledge, Skills and Attributes:

- Highly proficient in Adobe Creative Suite and Microsoft Office.
- Excellent verbal and written communication skills
- Takes initiative to achieve objectives.
- Excellent presentation skills.
- Well organized and strong time management skills.
- Passionate and strong interest in fashion, graphic design and typography.
- Informed and interested in industry and cultural trends.
- Ability to work respectfully and effectively within a team and independently.
- Maintains a high level of professionalism and respect.

Working Conditions:

- Office environment