

**Office**

Toronto

**Status**

Full Time

# Producer

LG2 is currently looking for a producer to join the creative production services department. You will lead print, social media, digital, and manufacturing projects, from the process to profitability, including all stages of production.

The successful candidate will have wide-ranging knowledge of production and post-production as well as an excellent command of project management. They will work closely with printers, photographers, animators, production companies, creatives, and the agency's client services department.

If you're a natural leader with a solution for everything who can inspire and mobilize all members of a project, we want to meet you.

**Responsibilities**

You will be responsible for all stages of production: project evaluation, deadlines, production strategy, follow-up with the team and suppliers, etc. Organized and rigorous, you must be comfortable managing projects directly with clients and seeing them through to delivery.

Your knowledge of the industry will enable you to assist the creative team in selecting the best collaborators to realize a project. You will use your sharp negotiating skills to create partnership agreements with suppliers, artists' agents, etc. while respecting the allocated budget. You will also be responsible for the billing and profitability of all projects assigned to you. Legal jargon presents no problem for you, as you will need to obtain all the necessary approvals for a project (routine audits, exclusive contracts, copyright, etc.).

You will act as a resource person for other producers internally and will support the development efforts of the production group. Your human-centred leadership allows you to rally those around you, a quality your team will greatly appreciate.

You will keep an eye on new players in the industry as well as the latest techniques and trends, so you can propose creative solutions to problems that arise.

## **Ideal Profile**

- 3 to 5 years experience managing print production programs and social content production
- Proficient in print production: traditional advertising, direct mail, point-of-sale, packaging, promotions, and custom manufacturing
- Skilled in social content production: experience with all platforms, specifications, best practices, animations, etc.
- Experienced in coordinating and managing large-scale photo shoots, from consumer goods to lifestyle brands
- Extensive knowledge of printing processes: flexo, screen printing, litho, and digital
- Able to expertly manage press approvals and understand postal processes and regulations
- Excellent negotiation skills with vendors and ability to recommend production and/or design-appropriate solutions
- Exceptional project management, time management, and business acumen

## **Avantages**

Day after day, our incredible talent give us their very best. They give us their ideas and their creative spark. Their willingness to just go for it, reach for success...and sometimes even fail.

- The least we can do is make their lives easier every day with meaningful benefits, each with its own special purpose. Here's what we offer:
- A work-life balance: As well as vacations, a week off between Christmas and the New Year, National LG2 Day in November, and six FLEX days for extra long weekends (or a random day off for skiing, going to the spa, binge-watching a show...)
- Tools to put your health first: a customized group insurance program, access to a telemedicine service and unlimited sick days.
- Hybrid work mode.
- Lots of opportunities to get together with your colleagues: Happy Hour, celebrations, sports and wellness activities, etc.
- Everything you need to work effectively at work and at home: MacBook and accessories, Google environment, access and subscriptions to various software depending on your role, etc.

## **Salary**

\$50,000 - \$65 000 (depending on experience)

## **To apply**

Send your resume to [recruitment@lg2.com](mailto:recruitment@lg2.com) before May 1st, 2024.

LG2 is an equal opportunity employer. All applications will be considered regardless of ethnocultural profile, religion, origin, age, marital status, ancestry, disability, sexual orientation, or gender identity.

Special accommodations can be made throughout the recruitment process for candidates who have physical or other limitations.