

Production Artist

Create value at TC Transcontinental

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The Production Artist role will provide on-site client support to the marketing channel delivery team with day-to-day production of a variety of marketing materials. This position will work closely with the team on development, design and execution of new core brand programs, promotions, and custom POS. The day to day will include work on an array of marketing materials for our retail client, including signage, emails, websites, social and more. To be successful in this role, you must be very well organized and have great attention to detail in addition to being creative and innovative.

We have been driving innovation since 1976. With over 8,000 employees and 41 production sites, TC Transcontinental is a leader in the packaging and printing industry, as well as the top French-language educational publishing group in North America. It is a company that takes care of its teams and where employees support each other. At TC Transcontinental, we lead the industry by cultivating a sense of belonging for all.

About this opportunity

Under the direction of the Associate Creative Director, the Production Artist will build prepress ready art files that comply with in-house protocols.

When your actions lead to success

- Build accurate prepress ready artwork in an efficient and timely manner;
- Edit high resolution images in Photoshop;
- Manage and organize working files within Transcontinental's server;
- Follow client brand style guides and maintain consistent files;
- Take direction from the team leads;
- Make logical and creative decisions when working on complex layouts;
- Support and contribute to a healthy and safe work environment by following all workplace regulations, policies, and initiatives, including reporting all first aid injuries, accidents, and workplace hazards.

When your expertise drives us

- Degree (or work experience equivalent) in computer graphics, design and print production.
- 1-3 years' experience as a Graphic Layout Artist and Designers.
- Strong knowledge of print processes and the direct affect to the artwork;
- Expert skills in Adobe Creative Suite;
- A positive attitude paired with an ability to work independently in a fast-paced team environment;
- Highly organized, creative and logical thinker;
- Strong interpersonal, oral and written communications skills;
- Excellent time management skills;
- Ability to find creative solutions for complex layouts while adhering to client style guides.

What benefits really help you live better

- Group insurance (including health, life, disability, dental and travel insurance)
- Pension plan with company match
- Paid time off
- Supplier discounts on various products
- Regular full-time position
- Employee-involved decision making

TC Transcontinental is committed to providing equal opportunities to all candidates and to meeting the needs of people with disabilities. Should you be contacted regarding an employment opportunity and require an accommodation for a disability, we will be pleased to work with you to identify how we can best support you through this process.

When our contribution invents the future.

A pillar in its various sectors of activity, TC Transcontinental inspires by its desire to create a responsible and united world. Its actions, particularly its commitment to the use of plastic, contribute to the protection of resources and the design of innovative products.

Individuals interested in applying for this position are requested to send their résumé directly to Jaylene.fiarao-chan@tc.tc by July 19, 2024.

Send us your application. Create something with TC Transcontinental.

WeveGotItMade.com