

Creative Industries

at The Creative School

CUPE LOCAL 3904, UNIT 1 POSTINGS TERMS; FALL 2024 & WINTER 2025

All appointments are contingent on student enrollment and/or budgetary constraints.

Posting date: Thursday May 30th 2024

Deadline to apply: Applications must be submitted via <https://www.torontomu.ca/careers/> no later than 11:59 PM local time on Sunday June 16th 2024 (Job ID # 382027)

Questions? Contact us

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Creative Industries

The School of Creative Industries offers an undergraduate program to over 900 students of diverse backgrounds. The first program of its kind in North America, we cultivate students to become leaders in the discovery of creativity, business, and culture. Our interdisciplinary program develops entrepreneurial skills to innovate creative industries such as media, design, entertainment, arts and culture. Our students enter the workforce with empathy, creative confidence and diverse perspectives. We are interested in candidates who will contribute to our existing strengths in research/creative activity and teaching through academic, professional and diverse lived experiences and perspectives.

Our committee recognizes that scholars have varying career paths and that career interruptions can be part of an excellent academic record. Candidates are encouraged to provide any relevant information about their experience and/or career interruptions.

Working at Toronto Metropolitan University (TMU)

Toronto Metropolitan University is Canada's leader in innovative, career-focused education and a university clearly on the move. It is a distinctly urban university with a focus on innovation and entrepreneurship. TMU has a mission to serve societal need and a long-standing commitment to engaging its community.

Guided by a bold [Academic Plan](#), an ambitious research agenda, and a [Master Plan](#) to revitalize the campus and surrounding neighbourhood, TMU is the most applied-to university in Ontario relative to available spaces, and its reputation with business and community leaders continues to rise.

TMU University welcomes those who have demonstrated a commitment to upholding the values of equity, diversity, and inclusion and will assist us to expand our capacity for diversity in the broadest sense. In addition, to correct the conditions of disadvantage in employment in Canada, we encourage applications from members of groups that have been historically disadvantaged and marginalized, including First Nations, Métis and Inuit peoples, Indigenous peoples of North America, Black- identified persons, other racialized persons, persons with disabilities, and those who identify as women and/or 2SLGBTQ+.

COURSES AVAILABLE FOR DISCHARGE FALL 2024 TERM:

PLEASE NOTE: The delivery of these courses is intended as listed but in case of emergencies may pivot to virtual, or hybrid. Successful applicants must have access to the appropriate technology, i.e. computer and internet. In your application, please indicate any challenges you would expect for any of the three potential delivery methods (virtual, classroom or hybrid).

#	TERM	COURSE	COURSE NAME	SIZE	SEC	TYPE	HRS	ROOM TYPE
1	F2024	CRI100	Creative Industries Overview	175*	011-051	LEC+ TUT	3+1	Classroom TBA
2	F2024	CRI100	Creative Industries Overview	175*	061-101	LEC+ TUT	3+1	Classroom TBA
3	F2024	CRI300	Digital Design Studio	34	021	LAB	3	RCC361***
4	F2024	CRI300	Digital Design Studio	34	031	LAB	3	RCC361***
5	F2024	CRI300	Digital Design Studio	34	041	LAB	3	RCC361***
6	F2024	CRI300	Digital Design Studio	34	051	LAB	3	RCC361***
7	F2024	CRI300	Digital Design Studio	34	071	LAB	3	RCC361***
8	F2024	CRI300	Digital Design Studio	61	081	LAB	3	LIB393***
9	F2024	CRI300	Digital Design Studio	61	091	LAB	3	LIB393***
10	F2024	CRI420	Book Publishing and Marketing	60	011	LEC	3	Classroom TBA
11	F2024	CRI460	Financial Mgmt. for Creatives	55	011	LEC	3	Classroom TBA
12	F2024	CRI460	Financial Mgmt. for Creatives	55	021	LEC	3	Classroom TBA
13	F2024	CRI460	Financial Mgmt. for Creatives	55	031	LEC	3	Classroom TBA
14	F2024	CRI460	Financial Mgmt. for Creatives	55	041	LEC	3	Classroom TBA
15	F2024	CRI460	Financial Mgmt. for Creatives	55	051	LEC	3	Classroom TBA
16	F2024	CRI500	Project Management	60	011	LEC	3	Classroom TBA
17	F2024	CRI510	Art and Business of Gaming	60	011	LEC	3	Classroom TBA
18	F2024	CRI520	Design Management	60	011	LEC	3	Classroom TBA
19	F2024	CRI530	Talent Management	90**	011	LEC	3	Classroom TBA
20	F2024	CRI/FCD 540	Marketing Creative Industries	90**	011	LEC	3	Classroom TBA
21	F2024	CRI/FCD 540	Marketing Creative Industries	90**	021	LEC	3	Classroom TBA
22	F2024	CRI630	Advertising Theory/Practice	60	011	LEC	3	Classroom TBA
23	F2024	CRI710	C.I. Research Methodology	175*	061-101	LEC+ TUT	2+1	Classroom TBA
24	F2024	CRI710	C.I. Research Methodology	175*	111-151	LEC+ TUT	2+1	Classroom TBA
25	F2024	CRI770	Trendwatching	60	011	LEC	3	Classroom TBA
26	F2024	EID100	Digital Skills and Innovation	75**	021	LEC	3	Classroom TBA

* This is a mass lecture + tutorial; TA/GA support is academically required for this course and will be provided, ESP will be calculated accordingly. See below.

** As per the CUPE1 Collective agreement 'Extra Student Payment' shall be calculated accordingly [See Article 17, section 9, subsection D: Scenario Two](#) (page 36-37).

*** This is a PC Lab

COURSES AVAILABLE FOR DISCHARGE WINTER 2025 TERM:

PLEASE NOTE: The delivery of these courses is intended as listed but in case of emergencies may pivot to virtual, or hybrid. Successful applicants must have access to the appropriate technology, i.e. computer and internet. In your application, please indicate any challenges you would expect for any of the three potential delivery methods (virtual, classroom or hybrid).

#	TERM	COURSE	COURSE NAME	SIZE	SEC	TYPE	HRS	ROOM TYPE
27	W2025	CRI300	Digital Design Studio	34	011	LAB	3	RCC359A***
28	W2025	CRI300	Digital Design Studio	34	021	LAB	3	RCC359A***
29	W2025	CRI300	Digital Design Studio	61	031	LAB	3	LIB393***
30	W2025	CRI300	Digital Design Studio	61	041	LAB	3	LIB393***
31	W2025	CRI300	Digital Design Studio	34	051	LAB	3	RCC359A***
32	W2025	CRI300	Digital Design Studio	34	051	LAB	3	RCC359A***
33	W2025	CRI300	Digital Design Studio	34	051	LAB	3	RCC359A***
34	W2025	CRI400	Creative Ind. Entrepreneurship	175*	011-051	LEC+ TUT	3+1	Classroom TBA
35	W2025	CRI400	Creative Ind. Entrepreneurship	175*	061-101	LEC+ TUT	3+1	Classroom TBA
36	W2025	CRI450	Appreciating Creativity	90**	011	LEC	3	Classroom TBA
37	W2025	CRI/FCD 540	Marketing Creative Industries	90**	011	LEC	3	Classroom TBA
38	W2025	CRI/FCD 540	Marketing Creative Industries	90**	021	LEC	3	Classroom TBA
39	W2025	CRI620	Concert / Festival Management	120**	011	LEC	3	Classroom TBA
40	W2025	CRI670	Music and Brands	60	011	LEC	3	Classroom TBA
41	W2025	CRI800	Managing Creative Enterprises	60	011	LEC	3	Classroom TBA
42	W2025	CRI800	Managing Creative Enterprises	60	021	LEC	3	Classroom TBA
43	W2025	CRI800	Managing Creative Enterprises	60	031	LEC	3	Classroom TBA
44	W2025	CRI800	Managing Creative Enterprises	60	041	LEC	3	Classroom TBA
45	W2025	CRI800	Managing Creative Enterprises	60	051	LEC	3	Classroom TBA
46	W2025	CRI810	Creative Collaboration	50	041	LAB	3	Classroom TBA
47	W2025	CRI810	Creative Collaboration	50	051	LAB	3	Classroom TBA
48	W2025	CRI860	The Big Night	50	011	LEC	3	Classroom TBA

* This is a mass lecture + tutorial; TA/GA support is academically required for this course and will be provided, ESP will be calculated accordingly. See below.

** As per the CUPE1 Collective agreement 'Extra Student Payment' shall be calculated accordingly [See Article 17, section 9, subsection D; Scenario Two](#) (page 36-37).

*** Labs have been requested, to be confirmed

Seniority List:

<https://docs.google.com/document/d/1y1DZduvjPqMpLzAabMtKsYoe5PaazwARkKAjR6XjdSM/edit?usp=sharing>

Applicant Responsibilities and Application Requirements:

Please complete the [CUPE 3904 Unit1 Posting Application Form](#) to identify the specific course(s), term(s), and type(s) of appointment that you are applying for in the School of Creative Industries, and then attach your completed form as the first page of your application.

Applications will only be accepted online via the website: <https://www.torontomu.ca/careers/>.

Candidates who wish to apply for these postings must provide an application with the following information defined in Article 14.9 of the current CUPE 3904 Unit 1 collective agreement

https://www.torontomu.ca/content/dam/faculty-affairs/cupe-1-collective-agreement/TMU_Unit_1_CA_2021-2024_Final_Version.pdf

1. The type of appointment that is preferred.
2. The courses or number of sections of the same course and/or package they would like to teach
3. Attach an updated resume and any other relevant information concerning their candidacy.
4. Which courses of all those posted by the Department the candidates consider themselves qualified to teach. (If possible, include the number of times the course content of each of the applied -for courses has been taught).
5. The address or addresses to which the letter of appointment should be sent, and any periods when the candidates cannot be contacted.
6. Instructors with priority of consideration may include which of the Continuing Education credit courses they would prefer should the volume of teaching applied for not be available from the teaching functions available to discharge

Type of Appointments:

Following are the types of appointments for which candidates may apply :

- A. A full workload sessional appointment, normally for thirty (30) to thirty-two (32) total semester hours over two (2) successive semesters
- B. A full workload half sessional appointment, normally for fifteen (15) to sixteen (16) semester hours in any one (1) semester
- C. A reduced workload sessional appointment, for at least nine(9) but less than fifteen (15) semester hours in each of two (2) successive semesters
- D. A reduced workload half sessional appointment, for at least nine (9) but less than fifteen (15) semester hours in any one (1) semester
- E. A part-time hourly appointment, for less than nine (9) semester hours in each two (2) successive semesters
- F. A part-time hourly appointment for less than nine (9) semester hours in any one (1) semester

Selection Criteria

The CLAC shall evaluate applicants based on criteria corresponding to the following five categories:

A. Education

- i. Relevant academic credentials and/or professional designations.

B. Experience

- i. Relevant work and/or community experience in the professional field or discipline;
- ii. Prior and current university teaching experience; and/or,
- iii. Previous experience teaching the same or an equivalent course at the University, or an equivalent course at another University.

C. Currency

- i. Demonstrated evidence of having maintained up-to-date knowledge (including practice skills, where appropriate) in their specific field/discipline; and/or
- ii. Demonstrated evidence of having maintained academic currency in the specific field/discipline relevant to the course(s) for which the candidate has applied which may include publication in a peer reviewed journal, presentation or attendance at relevant academic conferences;
- iii. Attendance/participation in teaching related conferences (e.g., University Learning and Teaching Conference), workshops, seminars, etc.

D. Teaching Skills

- i. Ability to teach effectively which may include such tools as Contract Lecturer Assessment forms and Faculty Course Survey results or equivalent documentation;
- ii. Candidates are required to demonstrate the ability to include equity, diversity and inclusion into their teaching. They are not required to be members of an equity seeking group.

E. Interactive Skills

- i. Demonstrated ability to interact effectively with colleagues and students; ability to work effectively in groups; ability to resolve conflicts constructively; ability to carry out the duties and obligations of a Contract Lecturer in a respectful manner; ability to empathise with others and consider varied perspectives.

Evidence may be requested for all categories.

Rating Scale for the following courses:			Rating Scale for the following courses:		
CRI100, CRI400, CRI500, CRI710, CRI800, CRI810, EID100	Education	25%	CRI300, CRI420, CRI450, CRI460, CRI510, CRI520, CRI530, CRI/FCD540, CRI620, CRI630, CRI670, CRI770, CRI860	Education	20%
	Experience	20%		Experience	25%
	Currency	20%		Currency	25%
	Teaching	25%		Teaching	20%
	Interactive	10%		Interactive	10%

Additional Information

TMU Undergraduate Calendar <https://www.torontomu.ca/calendar/>

CUPE Local 3904, Unit 1 – Collective Agreement

https://www.torontomu.ca/content/dam/faculty-affairs/cupe-1-collective-agreement/TMU_Unit_1_CA_2021-2024_Final_Version.pdf

IMPORTANT DETAILS:

Preference will be given to applicants with prior experience in teaching a similar course at a Canadian university.

The Department will provide upon request to any applicant with CUPE experience a current relative seniority list, with instructors who have taught in the department within the last three academic years ranked according to seniority.

All interested applicants are required to familiarize themselves with TMU's Course Management policy, <https://www.torontomu.ca/senate/course-outline-policies/> Detailed course outlines for each course are available in the Department and the successful applicants are required to follow them. Calendar course descriptions can be found at

https://www.torontomu.ca/calendar/2024-2025/programs/fcad/creative_industries/

Toronto Metropolitan University is strongly committed to fostering diversity within our community. We welcome those who would contribute to the further diversification of our staff, our faculty and its scholarship including, but not limited to, women, visible minorities, Aboriginal people, persons with disabilities, and persons of any sexual orientation or gender identity. Please note that all qualified candidates are encouraged to apply but applications from Canadians and permanent residents will be given priority.