

TED ROGERS SCHOOL OF MANAGEMENT

Program Guide



Toronto
Metropolitan
University

Shape your career — and the business world

Become the kind of business leader who drives innovation, disrupts the status quo and effects social change at the Ted Rogers School of Management at Toronto Metropolitan University (TMU).

Located in the corporate hub of Canada, Ted Rogers School offers you a well-rounded business education for the modern world. Beyond gaining an outstanding academic foundation, you'll be empowered to apply your theory in practice through countless experiential learning opportunities, including paid co-op placements with some of the country's leading employers.

You'll join a refreshingly collaborative, inclusive and tight-knit community of students, faculty and staff and receive dedicated academic, professional, personal and financial support every step of the way.

And you'll graduate with the knowledge, experience, connections and confidence to become a bold leader in the business world — here in Toronto and around the globe.

torontomu.ca/tedrogersschool

#1

Largest undergraduate business school in Canada

\$2.4M

Ted Rogers School scholarships and bursaries awarded annually

6

Schools of Management

\$145M+

Earnings by Ted Rogers School co-op students

60+

Minors to customize your degree



Find your way

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TED ROGERS SCHOOL OF MANAGEMENT

Get experience with co-op

Combine your in-class learning with real-world work experience in one of Canada's largest and fastest-growing business co-op programs. In addition to gaining paid experience, you'll build current and in-demand skills, earn competitive credentials, build your resume and deepen your professional network, assuring you a competitive edge before you even graduate. Plus, our prime location and deep industry partnerships mean you'll enjoy access to more than a thousand employers, including Deloitte, Sephora, RBC, Microsoft and the Canada Revenue Agency, to name a few.

Learn more about co-op at torontomu.ca/tedrogersschool/co-op.

JAYS CARE
COMMUNITY
CLUBHOUSE

"This experience broadened my understanding of the non-profit sector and equipped me with new event planning and management skills."

ELISSA ARMSTRONG

Business Management – Global Management Studies, Class of 2019



97%

Co-op
employment rate

\$49K

Average student income
over co-op work terms

16

Months of real work
experience you could
gain before graduation

The co-op journey

We are dedicated to offering you various pathways to access the co-op program: you can **apply directly from high school** or, depending on your major, at the end of your first or second year. Here is an example of how your co-op work term sequencing could look.

Year	Fall	Winter	Summer
1	1st semester	2nd semester	–
2	3rd semester	4th semester	Work term I
3	5th semester	Work term II	6th semester
4	Work term III	7th semester	Work term IV
5	8th semester	–	–

Example only. Co-op sequencing varies by program.

Level up your learning

Exclusive networking events. Industry prep programs. One-to-one coaching. Connections to alumni who are working in your field. In-demand Bootcamps and digital certifications. Thousands of co-op postings through our unique job portal — plus industry insights to help you seal the deal.

The Business Career Hub has supported thousands of students in building thriving careers since 2018 and it's prepared with a full range of professional development opportunities designed to help you to level up, too.

850+

Exclusive employer events held



“Through Bootcamps, I acquired technical skills like Excel and Figma and, importantly, developed confidence in advocating for accessibility accommodations. This preparation equipped me to kickstart my career successfully.”

MELISSA LOI

Business Management – Marketing, Student



10K+

Digital badges issued to recognize student skillsets on LinkedIn



29

Free technical Bootcamp topics offered annually

Top 5 Bootcamps: SQL, Tableau, Python, Power of Excel, Power BI



Meet your community

It's not every day that you find a competitive business school with such a collaborative community. At Ted Rogers School, you'll join a student body that's warm, welcoming and inclusive — one that wants to see you succeed every bit as much as your professors do. From student groups where you can work and play to wellness spaces where you can relax and regroup, awards and scholarships designed to support your aspirations to events geared toward ensuring your personal, academic and professional success, it's all available to you when you become a Ted Rogers School student.

#1

University in Ontario
for student services



60+

Student engagement
events hosted annually



400+

Student clubs
and organizations
across TMU



“The Ted Rogers School community is vibrant and welcoming with many opportunities to grow outside the classroom, including student leadership and extracurricular activities that have highly benefited my undergraduate experience — professionally and personally.”

VICTORIA PEARSON
Business Management – Law and Business, Student

30

Ted Rogers
Students' Society
student groups





Ease into first year

Success is easier with support. At Ted Rogers School, you'll be welcomed by Fit for Business, a first-year transition program that empowers you to achieve academic, career and personal success by connecting you to community, services, resources and events beyond the classroom. Here, you'll make lifelong friends from day one in your TedPack, a group of students in the same program as you.

You'll also discover the Program Advising and Student Success (PASS) Office, which offers curriculum advising and learning strategies, free writing and mathematics support and one-on-one guidance. Through the PASS Office, you'll also access an abundance of generous entrance scholarships and awards.

330

Annual awards and scholarships available through AwardSpring
Set up your account in the fall

45

Students in
your TedPack



Get connected,
stay informed,
become engaged
with Fit for Business

“Being involved in a TedPack allowed me to gain early leadership experience and create a strong community. TedPacks made moving from high school to university much less stressful by creating an environment with constant support and a place to meet new friends.”

DANNYN BRUCE

Hospitality and Tourism Management, Student

Program Advising and Student Success (PASS) Office

Guidance

1:1 course selection advice

Referrals to campus and community resources

Degree planning support

Skills

Tutoring and peer-assisted learning groups for numeracy-based courses

Writing and language support

Academic preparedness workshops



A day in the life

From classes to co-op to collaboration and more, here's what a standard day could look like for you as a Ted Rogers School student.



Today's schedule



8:00 a.m.

Markham GO Station

Review course notes on morning commute to the city

9:00 a.m.

TRS 1-067

Lecture: ECN 104 Introductory Microeconomics (3 hrs)

12:00 p.m.

Ted's Kitchen

Lunch with study group

1:00 p.m.

PASS Office

Meet with Student Advisor about applying for awards on AwardSpring

2:00 p.m.

POD 368

Elective: POL 129 Immigration and Settlement in Canada (1 hr)

3:30 p.m.

SLC 8th floor

Attend TedPack social to discuss co-op application process

5:30 p.m.

Virtual

Interview for Ted Rogers Outreach Program Ambassador position

6:00 p.m.

Yonge-Dundas Square

Catch up with friends on commute home

7:00 p.m.

Home

Dinner with family

8:55 p.m.

Home

Reminder: Submit CMN 279 assignment



Get hands-on experience managing a real investment fund through the Ted Rogers School Student-Managed Investment Fund.

Accounting & Finance

Bachelor of Commerce (BComm) • Honours

Learn to lead the way in accounting and finance at the only undergraduate school located on Toronto's famous Bay Street, the bustling heart of Canada's largest financial district.

Start with a common two-year curriculum combining theory and practice taught by professors with real-world experience, then major in Accounting or Finance. Along the way, access on-campus recruiting events, co-op partnerships with major banks, telecom companies, auditing firms, government agencies and more. Plus, enjoy tight-knit student clubs, where you'll blend competition, networking and socializing to build lasting friendships and connections.

\$91K

Average earning potential after graduation

Your program

Full time: 4 years

Full-time co-op: 5 years

Majors: Accounting • Finance

Sample courses: Management Accounting
• Principles of Finance • Quantitative
Business Analysis

[torontomu.ca/programs/
undergraduate/accounting-finance](https://torontomu.ca/programs/undergraduate/accounting-finance)

Accounting Major

Turn your love of numbers into a rewarding career in accounting. From forensic accounting to auditing and income taxation to ethics, your comprehensive classroom education will be enriched by co-op and other hands-on experiences, empowering you to pursue a diverse range of in-demand careers, from securities trading to accounting and everything in between.



Accredited by Chartered Professional Accountants (CPA) Ontario, our Accounting degree enables you to start your career upon graduating and pursue your CPA designation by fast-tracking with our Professional Master's Diploma in Accounting.

Professional Master's Diploma in Accounting

BComm → PMDip → Capstone 1 and 2 → **CFE**

- 4-month part-time program
- 5 courses in materials covered
- 16 months of qualifying practical experience possible through co-op

Your future

Careers: Auditor • Business Appraiser • Financial Analyst
• Financial Controller • Forensic Accountant • Fund Accountant

Employers: BDO • Canada Revenue Agency • Deloitte • Ernst & Young
• Imperial Oil • TD Canada Trust

Professional designation: CPA

Finance Major

Unlock the possibilities that arise when you master the art and science of managing money. Through a combination of academics rooted in a technical, practical and challenging curriculum and award-winning financial simulation courses, you'll be ready for a fulfilling career in personal financial planning, corporate financial management, investment management and more.

Recognized by the Chartered Financial Analyst (CFA) Institute, our program will earn you the recognition of leading employers across the globe.

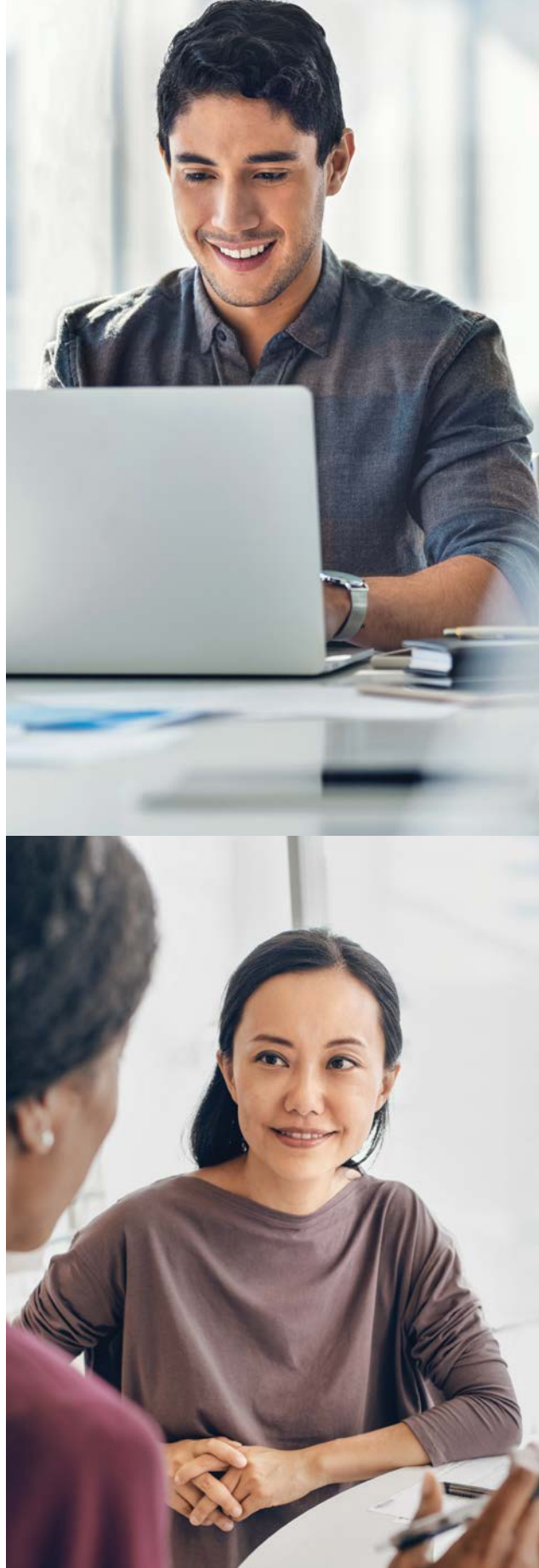
University Affiliation Program  CFA Institute®

Your future

Careers: Business Analyst • Compliance Officer • Financial Analyst
• Investment Banker • Risk Analyst • Specialized Investment Advisor

Employers: KPMG • Ontario Teachers' Pension Plan • PwC • Questrade
• RBC • Weston

Professional designation: CFA



Business Management

Bachelor of Commerce (BComm) • Honours

Tackle some of the biggest social, political and economic issues facing society today through a business lens. Here you'll gain a solid grasp of business management and develop the analytical and decision-making skills needed to effect change. From courses taught by industry experts to real-world co-op placements, case competitions and networking events, you'll graduate with a competitive edge that will set you apart in the business world.

\$49K

Average annual co-op earning potential

Your program

Full time: 4 years

Full-time co-op: 5 years


Part time: Available

Pathways: Available

Majors: Economics and Management Science • Entrepreneurship and Innovation • Global Management Studies • Human Resources Management • Law and Business • Marketing Management • Real Estate Management

Sample courses: Building an Entrepreneurial Mindset • Introduction to Global Management • Principles of Marketing

torontomu.ca/programs/undergraduate/business-management



Expand your knowledge at the Ted Rogers School's Law & Business Clinic, where you'll work directly under the guidance of legal experts on real cases.

After a comprehensive grounding in the fundamentals of business in your first year, you'll choose from one of our seven innovative majors.

Economics and Management Science Major

Gain the high-demand economic analysis and quantitative skills you need to launch a successful career or pursue graduate studies.

Your future

Careers: Asset Manager • Consultant • Data Analyst
• Economist • Investment Analyst • Research Analyst

Employers: Bank of Canada • Ontario Ministry of Finance
• Statistics Canada

Entrepreneurship and Innovation Major

Learn how to launch your own business, grow your side hustle, help existing firms innovate and create businesses that will thrive in the economy of the future.

Your future

Careers: Business Consultant • Business Owner
• Entrepreneur • Financial Analyst • Industry Analyst • Investor

Employers: Boston Consulting Group • OpenAI • Toyota

Global Management Studies Major

Acquire the managerial skills and cultural understanding required to build a thriving career in today's — and tomorrow's — global business environment.

Your future

Careers: Account Representative • Business Analyst
• Export Coordinator • Financial Analyst • Operations Analyst • Procurement Coordinator

Employers: Amazon • Canada Post • Honda

Human Resources Management Major

From strategic recruitment to employee retention to professional development and more, learn to manage a diverse workforce in a fair and ethical environment.

Your future

Careers: Compensation and Benefits Manager • Employee Relations Manager • HR Analyst • HR Specialist • Learning and Development Lead • Talent Management Advisor

Employers: Bombardier • Health Canada • Toronto Hydro

Law and Business Major

Become equipped to navigate key legal issues in the corporate world, including human resources, contract negotiations, policy development, property transactions and more.

Your future

Careers: Compliance Officer • Corporate Communications Coordinator • Internal Audit Coordinator • Investor Relations Associate
• Sustainability Analyst • Project Control Officer

Employers: CIBC • Ontario Public Service
• Scotiabank

Marketing Management Major

Analyze consumer trends, competitive activity and other factors as you learn to interpret and respond to customer needs more effectively than the competition.

Your future

Careers: Brand Manager • Business Development Coordinator • Public Relations Associate
• Social Media Coordinator • Sports Marketer
• Research Analyst

Employers: Canadian Tire • Kimberly-Clark Corporation • Loblaws

Real Estate Management Major

Delve into property development, economics, sustainability, finance, law and data analytics as you build a booming career in residential real estate or commercial real estate.

Your future

Careers: Appraiser • Commercial/Residential Real Estate Agent • Mortgage Officer • Private Equity Analyst • Property Manager • Research Analyst

Employers: Canada Mortgage and Housing Corporation • Lululemon • Staples



Showcase the knowledge and skills you acquire by solving real business problems for real companies in your capstone project.

Business Technology Management

Bachelor of Commerce (BComm) • Honours

Transform your love of technology, business and management into an in-demand career in Canada's largest program of its kind.

Here, you'll study the intersection of business management and information and communication technologies (ICT), complementing a strong understanding of business fundamentals with technical skills such as systems analysis and design, ICT architecture and infrastructure, and privacy and security. Shaped by a curriculum combining theory and practice, you'll graduate as a hybrid business and ICT specialist, positioned to pursue a career in government or industry.

“Co-op helped me develop my skills and apply them to the workplace. I got real-world experience as a student and a job offer post-graduation.”

ABRAR ULLAH
Class of 2018

Your program

Full time: 4 years

Full-time co-op: 5 years

Part time: Available

Pathways: Available

Sample courses: Business Intelligence and Analytics • Business Process Management • Data and Information Management

Your future

Careers: Business Analyst • Business Technology Analyst • Cybersecurity Analyst • Data Analyst • Database Analyst/Administrator • Project Manager

Employers: CGI • CIBC • CPP • Ontario Public Service • RBC • TD Bank

[torontomu.ca/programs/
undergraduate/business-technology-
management](https://torontomu.ca/programs/undergraduate/business-technology-management)

Health Administration

Bachelor of Health Administration (BHA) - Honours

Take your health-related diploma — and career — to the next level with Canada's only part-time undergraduate program for full time working health professionals.

In this flexible program, you'll explore topics such as program planning and evaluation, communication, strategy, human resources and financial management, then put your theory into practice with practicum seminars and a research project. It's all designed to help you develop your business acumen and gain the skills and experience you need to rise within the complex and dynamic world of health care.

3

Average career advancements earned before graduating

Your program

Pathways: Available

Sample courses: Healthcare Information Analysis • Healthcare Systems • Statistics for Health Services Managers

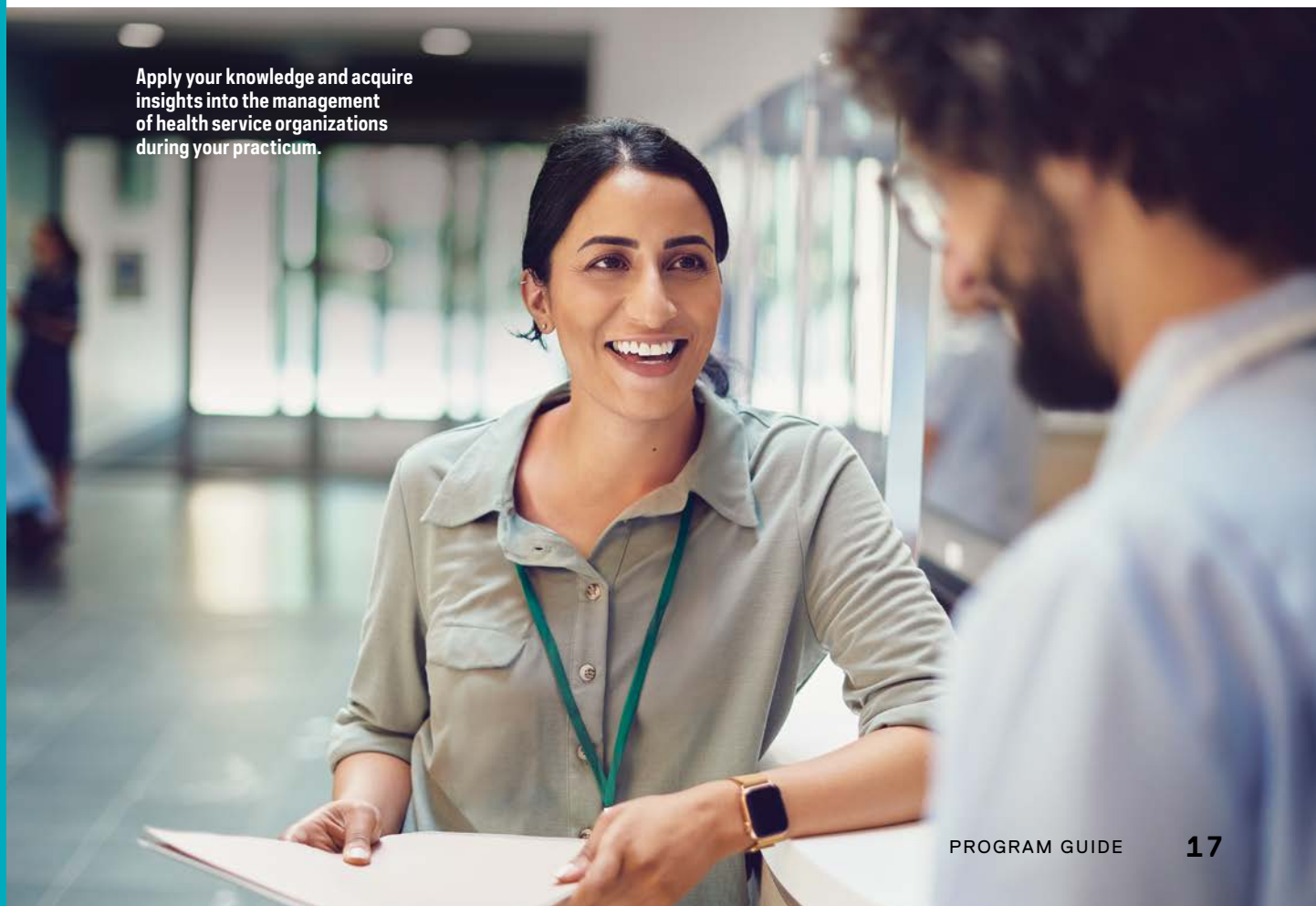
Your future

Careers: Analytics Manager • Chief Executive Officer • Executive Director • Healthcare Manager • Operations Manager • Patient Safety Consultant

Employers: Ontario Health • Public Health Ontario • SickKids Hospital • Trillium Health Network • Unity Health • University Health Network

torontomu.ca/programs/undergraduate/health-administration

Apply your knowledge and acquire insights into the management of health service organizations during your practicum.



Take an experiential learning trip abroad to deepen your knowledge of the industry, gain real-world insights and make memories to last a lifetime.



Hospitality and Tourism Management

Bachelor of Commerce (BComm)

▪ Honours

Oversee a hotel chain. Open your own restaurant. Market a destination. Become an event planner. Come rise to the top of the hospitality and tourism industry at Canada's first program of its kind.

Here, you'll develop modern management skills by studying marketing, accounting, finance, organizational behaviour and human resources, then apply them through case studies, simulations, research, hundreds of hours of work experience and more. You'll graduate ready to build a sustainable hospitality and tourism sector that's good for business, people *and* the planet.

\$100K

Annual program awards and scholarships

Your program

Full time: 4 years

Full-time co-op: 5 years

Sample courses: Hotel Real Estate Management

▪ Sustainable Tourism Development ▪ The Power of Branding in Hospitality and Tourism

Accreditation: Tourism HR Canada SMART+ Accreditation Program

Your future

Careers: Catering Supervisor ▪ Director of Sales ▪ Event Manager

▪ General Manager ▪ Hotel HR Manager ▪ Public Relations Manager

Employers: Expedia ▪ Four Seasons ▪ Marriott

▪ McCarthy Tetrault ▪ Maple Leaf Sports & Entertainment

▪ Toronto International Film Festival

torontomu.ca/programs/undergraduate/hospitality-tourism-management

Gain consulting experience by working with real companies to analyze business challenges, propose strategies and implement solutions.



Retail Management

Bachelor of Commerce (BComm) • Honours

Imagine choosing the styles to feature in a luxury retail assortment, planning the social media strategy for an organic grocery chain, or launching your own e-commerce startup. It's all possible here, where you'll learn about shopper insights, AI in retailing, current consumer trends and everything else you need to manage a retail organization.

Complement your world-class academic foundation with field-based projects, field trips, international case competitions, certifications, conferences and networking events — and graduate with the knowledge and experience to lead Canada's largest industry into the future.

100%

Students who complete an internship or co-op work term

Your program

Full time: 4 years

Full-time co-op: 5 years

Pathways: Available

Sample courses: AI in Retailing • Merchandise Buying and Planning • Social Media Marketing

Your future

Careers: Category Manager • Customer Experience Analyst • Digital Merchandiser • E-Commerce Manager • Retail Strategist • Social Media Manager/Marketer

Employers: Danone • Enterprise • Lululemon • Sephora • Sobeys • Uniqlo

torontomu.ca/programs/undergraduate/retail-management

Customize your degree

From studying at home to studying abroad, flexibility is the key to creating a business school experience that works for you. Here, you'll be empowered to enhance your learning through in-person, distance, hybrid and other modes of course delivery. You'll tap into dozens of minors to design the academic foundation that will best serve your future. And you'll get an opportunity to explore the world, immerse yourself in a new culture and learn a new language through once-in-a-lifetime international exchange opportunities.

60+

Minors to pursue a range of passions, including Computer Science, Fashion and Spanish

28

International exchange countries, including France, Spain and Singapore



“Learning is different here. At the Ted Rogers School of Management, community and connection are at the heart of everything we do. As Dean, my priority is students — it’s you. I want you to feel welcome. I want you to feel supported. And I want you to thrive. That’s why we’ve cultivated an environment where you will learn, connect and launch your career.”

DR. CYNTHIA HOLMES

Dean, Ted Rogers School of Management
Toronto Metropolitan University



Ready to apply?

Scan the code below or visit torontomu.ca/admissions/undergraduate/apply for detailed instructions on how to apply to become a Ted Rogers School of Management student at TMU.



Let's connect



@TRSMTorontoMet @TedRogersSchool



@TedRogersSchoolofManagement



@ChooseTMU

Toronto is in the "Dish with One Spoon Territory."

The Dish with One Spoon is a treaty between the Anishinaabe, Mississaugas and Haudenosaunee that bound them to share the territory and protect the land. Subsequent Indigenous Nations and peoples, Europeans and all newcomers have been invited into this treaty in the spirit of peace, friendship and respect.



Ted Rogers
School of
Management

