

# THE CREATIVE SCHOOL

Program Guide 2025



Toronto  
Metropolitan  
University

# Your future is creative

Creativity is the catalyst for building the future — driving insights, inspiring learning and expanding what's possible. At The Creative School at Toronto Metropolitan University (TMU), you'll develop your creativity and learn to apply it toward solving problems and advancing progress across a range of fields.

Whether you're creating captivating films, designing immersive experiences, crafting compelling stories or revolutionizing industries, The Creative School is the perfect place to explore, expand and evolve your craft.

From the heart of Toronto, you'll join a vibrant and diverse ecosystem of artists, designers, writers and innovators from around the globe. You'll leverage new technologies as you blend theory with lots of practice and you'll collaborate with creatives from various disciplines.

Here, you'll harness your passions through degree programs you won't find anywhere else and emerge an in-demand professional, empowered to create a fulfilling career for yourself — and a better world for us all.

[torontomu.ca/the-creative-school](http://torontomu.ca/the-creative-school)



**75+**

Years of creativity

**5,500+**

Emerging creators

**15**

Undergraduate programs

**10**

Academic schools and departments

**12**

Graduate programs



## Find your way

- 2** Learn by doing
- 4** Own your creative voice
- 6** Go global
- 8** Join a community like no other
- 10** Creative Industries
- 11** Fashion
- 12** Graphic Communications Management
- 13** Image Arts: Film
- 14** Image Arts: Photography Media Arts
- 15** Interior Design
- 16** Journalism
- 17** Media Production
- 18** New Media
- 19** Performance: Acting
- 20** Performance: Dance
- 21** Performance: Production
- 22** Professional Communication
- 23** Professional Music
- 24** Sport Media





# 140+

Labs and studios

## Learn by doing

Creativity is one of the most sought-after skills in today's job market. Here in Canada's bustling arts and culture scene, you'll shape your creativity through hands-on learning experiences unlike any other. For every classroom experience, you'll have countless opportunities to apply your learning in professional-level studios, labs and facilities, using state-of-the-art equipment that mirrors what you'll use in your future career.

You'll also gain invaluable exposure through year-end shows, festivals, productions and more, putting your talents on display. Through internships, partnerships and collaborations with industry leaders, you'll gain real-world experience and grow your network of creative professionals.





# \$760K+

Program scholarships  
available



# 15

Student-led shows,  
productions and projects,  
including public exhibitions



# 900+

Internships available  
each year with companies  
like Bell Media, Rogers  
Media and Universal





# 18

On-campus  
research centres

# 7

Unique innovation  
spaces and hubs,  
including our exclusive  
Red Bull Gaming Hub

## Own your creative voice

Creativity has the power to transform entire industries. In our exclusive innovation hubs, you'll get to explore new ideas in a range of fields, such as AI, entrepreneurship, Indigenous creativity, design, tech, gaming and more.

Through a transdisciplinary approach to learning, you'll find your unique voice as you collaborate with peers to design live events, develop real-world solutions and launch global projects. You can also level up your degree — and your résumé — by choosing from a range of unique minors that equip you with the technical skills employers are looking for.



# 12

Creative minors  
to level up  
your degree



# 3

Bustling  
entrepreneurial  
zones



# 8,300

Square feet of space to innovate  
in our Design + Technology LAB





# Go global

Creativity flourishes when you're exposed to fresh ideas and diverse points of view. Here at our world-renowned school, you'll be empowered to travel the world, gaining new perspectives from creators and innovators around the globe.

From the iconic streets of New York City, the trendsetting capital of London, England, the dazzling cityscape of Dubai, or the picturesque sites of Cortona, Italy, you'll gain special access to our exclusive international hubs. You'll also have the option to take part in summer intensives and bootcamps in Tuscany, Los Angeles, Mexico City and beyond.

# 50+

International exchange partners around the world







4

International hubs in London,  
New York, Cortona and Dubai



45+

Collaborative global  
projects and activities



# Join a community like no other

Creativity and collaboration go hand in hand. In this dynamic, tight-knit community of creators, you'll build lifelong friendships and professional connections by joining existing student groups, clubs and societies, or creating your own.

When it comes to navigating the twists and turns of your creative journey, you're never alone. From academics and career to health, wellness and extracurriculars, you'll receive support in every domain. Plus, you'll have the ability to work with your peers as a mentor, mentee or both.

# #1

University in Ontario  
for student services





**15+**

Student groups,  
societies, clubs and more



**33K+**

Alumni worldwide







Through internships in creative sectors, you'll gain practical skills and first-hand experience — and start building your professional network.

# Creative Industries

## Bachelor of Arts (BA)

Combine your creativity with business savvy in this one-of-a-kind interdisciplinary program. Here, you'll build a strong foundation in business management, learn how to turn creative ideas into business opportunities and explore the fundamentals of what drives success in creative industries.

You'll also develop and apply your entrepreneurial and leadership skills as you learn how to manage projects, lead teams and grow a business in a range of creative fields such as film, fashion, music, media and beyond.

# 420

Potential internship hours spent working in the industry

### Your program

**Full time:** 4 years

**Global learning:** Semester Exchange  
• Short-Term Travel Intensives • Virtual Courses

### Your future

**Careers:** Agent • Account Manager  
• Associate Producer • Distribution Agent  
• Entrepreneur • Event Manager • Media Production • Talent Agency Assistant

**Graduate pathways:** Digital Media • Fashion  
• Journalism • Media Production • Professional Communication

[torontomu.ca/programs/undergraduate/creative-industries](http://torontomu.ca/programs/undergraduate/creative-industries)



# Fashion

## Bachelor of Design (BDes)

Apply your love of fashion, creativity and design at Canada's leading fashion school. In this interdisciplinary degree program, you'll reimagine fashion in bold new ways while sharpening your creative, strategic and technical design skills around inclusive, decolonized and sustainable perspectives.

Through this dynamic, flexible curriculum, you'll pursue experiential learning opportunities and industry collaborations that align with your career aspirations. Be it fashion design, art direction, social and environmental advocacy, costuming for TV, film and stage, or beyond, you'll be equipped to become an industry leader — here at home or around the world.

# #1

Fashion school in Canada, ranked by Forbes magazine

### Your program

**Full time:** 4 years

**Concentrations:** Design Leadership • Fashion Communication • Fashion Design • Fashion Studies • Textiles and Material Practices


**Global learning:** Cortona Experience • Global Buddy Program • Global Campus Studio • Semester Exchange • Travel Intensives • Virtual Intensives

### Your future

**Careers:** Fashion Designer • Art Director • Buyer • Brand Strategist • Costume Designer • Event Manager • Fashion Consultant • Visual Merchandiser

**Graduate pathways:** Art History • Communication • Cultural Studies • Design • Fashion

[torontomu.ca/programs/undergraduate/fashion](https://torontomu.ca/programs/undergraduate/fashion)

A photograph of a fashion design studio. In the foreground, a young woman with glasses and a blue patterned top is focused on sewing a piece of bright pink fabric on a white industrial sewing machine. The background is filled with shelves of colorful spools of thread and other students working at their stations. The lighting is bright and professional.

Access professional-grade equipment, design labs and maker spaces to produce your own creations — then present them at one of Toronto's largest student-led fashion shows.



# Graphic Communications Management

## Bachelor of Technology (BTech)

Reimagine print and packaging from concept to finished product in this unique program. Here, you'll master the creative, technical and business skills needed to excel in a diverse and growing industry.

Take advantage of our industry connections at one of the largest programs of its kind in North America. Complement your excellent academic foundation with hands-on learning opportunities to develop your skills in creative design, production, sustainable packaging, UX/UI and more, setting you up for a career in commercial printing, packaging design and publishing, to name a few.

# 1st

Degree program of its kind in Canada

### Your program

Full time: 4 years

**Concentrations:** Graphic Output • Leadership • Packaging • Publishing

**Global learning:** Semester Exchange • Short-Term Travel Intensives • Virtual Collaborations

### Your future

**Careers:** Content Manager • Graphic Designer • Integrated Producer • Manufacturing Supervisor • Marketing Associate • Project Manager • Print Production Specialist • Studio Artist

**Graduate pathways:** Business • Digital Media • Environmental Management • Packaging • Print Media

[torontomu.ca/programs/undergraduate/graphic-communications](http://torontomu.ca/programs/undergraduate/graphic-communications)

Gain industry experience through paid internships and practice using the latest tools in design, print and packaging.





Create your award-winning film project with advanced celluloid and digital cameras, screening rooms, film editing suites, audio mixing rooms, a film processing lab, a sound stage and more.



## Image Arts: Film

### Bachelor of Fine Arts (BFA)

Join the likes of film industry leaders Andrew Cividino, Jeremy Podeswa and Jasmin Mozaffari in Hollywood North, Canada's epicentre of filmmaking. In this internationally renowned program, you'll engage audiences and master the art of storytelling through a range of film techniques.

From cinematography and sound design to digital and analog film technologies, you'll produce your very own short films, gain hands-on skills and experience in all aspects of film production and learn from filmmakers and scholars with reels of experience.

**"I can't wait to take what I've learned from producing several films and organizing the TorontoMet Film Fest to start my career."**

**OLLIE COOMBS**

Class of 2023

Coordinator, Toronto International Film Festival

**Your program**

**Full time:** 4 years

**Global learning:** Semester Exchange  
• Short-Term Travel Intensives • Virtual Collaborations

**Your future**

**Careers:** Cinematographer • Development Executive • Director • Editor • Festival Programmer • Independent Filmmaker  
• Producer • Production Manager

**Graduate pathways:** Collections Management • Documentary Media • Film and Photography Preservation • Scriptwriting and Story Design

[torontomu.ca/programs/  
undergraduate/film](https://torontomu.ca/programs/undergraduate/film)





Display your work in the Artspace gallery, TMU's on-campus spaces and at the esteemed Maximum Exposure exhibit during the CONTACT Photography Festival.

# Image Arts: Photography Media Arts

## Bachelor of Fine Arts (BFA)

Create images that captivate, challenge and inspire viewers in this internationally renowned program. Here you'll explore still, moving and digital imagery as you mix and match contemporary arts, documentary, editorial, commercial and more.

From cameras and lighting to graphic design and curation, you'll develop your creative and analytical skills through interactive cross-platform and cross-disciplinary art practices. With access to state-of-the-art cameras, lenses, lighting and facilities, including darkrooms, edit suites and The Image Centre — Canada's leading photographic research and exhibition centre — you'll produce professional-level work before you graduate.

# 400K+

Photos await you at The Image Centre, TMU's image-based museum

### Your program

Full time: 4 years

Integrated digital option: Available

### Your future

**Careers:** Arts Administrator • Art Director  
• Commercial Photographer • Fashion/  
Editorial Photographer • Gallery or Exhibition  
Curator • Teacher • Visual Artist

**Graduate pathways:** Documentary Media  
• Film and Photography Preservation and  
Collections Management • Fine Arts

[torontomu.ca/programs/  
undergraduate/  
photography-media-arts](https://torontomu.ca/programs/undergraduate/photography-media-arts)



# Interior Design

## Bachelor of Fine Arts (BFA)

Immerse yourself in one of the world's top interior design programs, as recognized by AZURE magazine, as you blend professional development with hands-on learning. From corporate to residential, retail to hospitality, you'll delve into every detail of the interior environment with a focus on health, wellness, inclusion and sustainability.

In our digital fabrication facility, you'll gain advanced skills in 3D rendering, virtual reality and environmental simulation, and access traditional woodworking shops, ceramics facilities and a specially curated materials library.

**"We get to showcase our final products along with our hard work, passion and dedication at the year-end show."**

### **OLIVIA BAILEY**

Class of 2023

Junior Designer, Westgrove Design Ltd.

### **Your program**

**Full time:** 4 years

**Full-time co-op:** 5 years

**Global learning:** Cortona Experience • Semester Exchange

### **Your future**

**Careers:** Interior Designer • Museum Exhibit Designer

• Production Designer • Product Designer • Store

Planner • Style Director • Sustainability Designer


• Visual Merchandiser

**Graduate pathways:** Interior Design\*

**Professional membership:** Association of Registered Interior Designers of Ontario (ARIDO)

\*The BFA in Interior Design combined with TMU's Master of Interior Design (MID) form a program of study recognized by the Council for Interior Design Accreditation (CIDA).

[torontomu.ca/programs/undergraduate/interior-design](https://torontomu.ca/programs/undergraduate/interior-design)



Graduate with real-world experience and industry connections through internship opportunities with leading design companies, field trips, design competitions, symposia, exhibitions and more.



# Journalism

## Bachelor of Journalism (BJourn)

Dive into reporting, investigations and storytelling at Canada's top journalism school as you learn how to cover society's big issues, spot misinformation and tell stories to local and global audiences. Here, you'll master a range of journalistic techniques and explore the social, technological and economic changes shaping the industry — preparing you for the future of journalism.

With access to industry-standard editing suites, cutting-edge technology and professional-grade newsrooms, you'll build a standout portfolio of professional writing and advanced multimedia production, preparing you for a future in journalism and beyond.

# \$140K+

Annual scholarships and awards available

### Your program

**Full time:** 4 years

**Global learning:** Semester Exchange in Europe, Asia or Australia • Short-Term Travel Intensives • Virtual Courses

### Your future

**Careers:** Journalist • Documentarian • Magazine Editor  
• Marketing and Communications Specialist • Podcaster  
• Radio Presenter • Reporter • Television Host

**Graduate pathways:** Communication and Culture  
• Digital Media • Documentary Media • Law  
• Media Production • Professional Communication

[torontomu.ca/programs/undergraduate/journalism](http://torontomu.ca/programs/undergraduate/journalism)

Gain practical experience through work placements at prestigious media organizations and in your final project, where you'll work on a professional-level documentary, podcast, online news site or magazine.





Gain invaluable industry experience by  
interning with leading companies such as  
Ubisoft, Google, eOne Entertainment, CBC,  
Blue Ant Media, marblemmedia and more.



# Media Production

## Bachelor of Arts (BA)

Learn to create and produce content for television, podcasts, radio, AR/VR, video games, transmedia and multi-camera studio productions. From screenwriting and production to media business and audience engagement, you'll gain a deep understanding of today's dynamic media landscape and be ready to shape its future.

With countless opportunities to apply what you learn through access to professional-grade equipment and four state-of-the-art TV and broadcast studios, you'll graduate with the creative and technical skills you need to share captivating stories with the world.

# Top 15

International media schools, as ranked  
by The Hollywood Reporter

### Your program

Full time: 4 years

**Concentrations:** Critical Media Theory • Digital Media  
• Media Business • Radio and Sound • Screenwriting  
• Social Media • Television and Video Production  
• Video Game Design

**Global learning:** RTA in LA • Semester Exchange  
• Short-Term Travel Intensives • Virtual Collaborations

### Your future

**Careers:** Broadcast Producer • Development  
Executive • Director • Line Producer • On-Air Talent  
• Screenwriter • Showrunner • Talent Agent

**Graduate pathways:** Digital Media • Documentary  
Media • Media Production • Screenwriting and  
Story Design

[torontomu.ca/programs/undergraduate/  
media-production](http://torontomu.ca/programs/undergraduate/media-production)



Collaborate with esteemed partners and participate in year-round hackathons, maker fests, industry salons and festivals like Digifest, Nuit Blanche and TIFF.



# New Media

## Bachelor of Fine Arts (BFA)

Unlock your creativity as you explore emerging technologies in gaming, robotics, wearable computing, AR/VR and more. With a focus on the design and creative production of interactive and experiential art, you'll work with a variety of mediums — from kinetic arts to robot construction — pushing you to think outside the box.

With access to high-tech labs and workshops, you'll hone your technical and artistic abilities, developing your ideas and employing interactive techniques to craft immersive installations, video games and exhibits for thousands of people.

# 25

Years of creative technology innovation

### Your program

**Full time:** 4 years

**Options:** Interactive Design • New Media Art • Video Games

**Global learning:** Semester Exchange • Short-Term Travel Intensives • Virtual Courses

### Your future

**Careers:** App Developer • Art Director • Creative Technologist • Exhibit Curator • Game Designer • Interaction Designer • New Media Artist • Web Designer

**Graduate pathways:** Interactive Arts and Design

[torontomu.ca/programs/undergraduate/new-media](https://torontomu.ca/programs/undergraduate/new-media)



# Performance: Acting

## Bachelor of Fine Arts (BFA)

Open the curtains to your future career through Canada's premier conservatory program. Tap into our 50-year history of training up-and-coming actors to be some of Hollywood's brightest stars — and leaders in the craft, skill and business of live performance.

Through a combination of techniques in theatre, film, television, motion capture and commercial voice-over, you'll bring classroom learning to life on stage. Here in one of the biggest theatre markets in North America, you'll have access to world-class professionals and connections to training, auditions, mentorships and more.

# 75%

Class time spent in studio or rehearsals

### Your program

**Full time:** 4 years

**Global learning:** Short-Term Travel Intensives  
• Virtual Courses

### Your future

**Careers:** Actor • Acting Coach • Arts Administrator  
• Casting Director • Director • Entrepreneur  
• Fight Director • Playwright

**Graduate pathways:** Arts • Scriptwriting and Story Design

[torontomu.ca/programs/undergraduate/acting](https://torontomu.ca/programs/undergraduate/acting)

Perform in live theatre or studio productions and work with acclaimed guest directors like Andrea Donaldson, Nina Lee Aquino and more.







Perform original works for the stage and film through collaborations with renowned choreographers and industry professionals, such as Fall For Dance North, Côté Danse, Adelheid Dance Projects and more.

## Performance: Dance

### Bachelor of Fine Arts (BFA)

Join the only conservatory dance program of its kind in Canada. Through a combination of dance training and classes in improvisation, composition, music, acting, film and more, you'll become a skillful, versatile dance artist and a thoughtful collaborator.

In the heart of Toronto's performance scene, you'll have countless opportunities to collaborate and perform with highly acclaimed guest artists and arts organizations as you build a successful career as a performer, choreographer, educator and leader of the next generation of dance professionals.

# 75%

Time spent in studio and rehearsals

#### Your program

Full time: 4 years

Global learning: Short-Term Travel Intensives  
• Virtual Courses

#### Your future

Careers: Choreographer • Dance Artist  
• Dance Critic • Dance Instructor • Director  
• Entrepreneur • Fine Arts Administrator  
• Performer

Graduate pathway: Arts

[torontomu.ca/programs/  
undergraduate/dance](https://torontomu.ca/programs/undergraduate/dance)



# Performance: Production

## Bachelor of Fine Arts (BFA)

Experience unparalleled learning opportunities in this one-of-a-kind program as you learn the ins and outs of live entertainment design and production. From concept to public presentation, you'll explore digital production, design applications, production management and more.

Through dedicated studio work, collaborations with industry professionals and access to state-of-the-art facilities, including a proscenium stage, black box theatre, lighting and sound labs and workshops, you'll gain the technical, creative and leadership skills needed for plays, musicals, AR/VR experiences, dance shows and other large-scale productions.

# 80%

Time spent in studio

### Your program

Full time: 4 years

### Your future

Careers: Casting Director • Director • Event Producer  
• Production Designer • Production Manager  
• Stage Manager

Graduate pathways: Arts • Digital Media • Fashion

[torontomu.ca/programs/undergraduate/  
production](https://torontomu.ca/programs/undergraduate/production)



Gain the leadership skills needed to design, produce and manage live performances such as theatre, dance and concerts and pursue roles in costume, scenery, lighting, projection and more.

# Professional Communication

Bachelor of Arts (BA) • Honours

Uncover the art of crafting clear communications that drive understanding and positive change — all while preparing for a range of careers that rely on your ability to communicate effectively.

Through coursework and hands-on projects across various platforms, you'll apply creativity, strategic thinking and analytical skills to content creation, copywriting, advocacy, graphic design and more. Plus, you'll gain valuable experience working with the latest technology and taking part in specialized workshops, internships and international collaborations, helping you to stand out in the job market.

**“This program taught me how to find credible sources, synthesize information effectively and develop critical thinking.”**

**JESSICA HUPALO**

Class of 2023

Operations and Administrative Coordinator, TMU Global

## Your program

**Full time:** 4 years

**Global learning:** Summer Programs in Italy and the UK • Virtual Opportunities

## Your future

**Careers:** Account Manager • Brand Strategist • Communications Director • Events Manager • Marketing Specialist • Media Planner • Social Media Specialist • Technical Writer

**Graduate pathways:** Journalism • Law • Professional Communication • Public Policy

[torontomu.ca/programs/  
undergraduate/professional-  
communication](https://torontomu.ca/programs/undergraduate/professional-communication)

Apply your communication expertise in the private, not-for-profit and public sectors working for the Government of Ontario, Corus Entertainment, ET Canada, Rogers Media and more.







Work with Canada's leading music and media organizations, including Universal Music, Massey Hall and Roy Thomson Hall, Audible, SOCAN and more.

# Professional Music

## Bachelor of Fine Arts (BFA) • Honours

Launch your career in the music industry through the first program of its kind in Canada that is tailored to both artists and non-artists. In the heart of Toronto's music scene, you'll dive into music fundamentals, business essentials, production and so much more.

Through hands-on internships, access to top industry professionals, leading technologies, labs and resources, you'll join a unique ecosystem of creatives from a range of disciplines, with whom you'll make connections and collaborate on projects.

# 240

Internship hours where you'll learn from industry experts

### Your program

Full time: 4 years

### Your future

**Careers:** Booking Agent • Entrepreneur • Musician  
• Producer • Promoter • Sound Engineer • Talent Manager  
• Venue Manager

**Graduate pathways:** Cultural Studies • Education  
• MBA Management • Media • Law

[torontomu.ca/programs/undergraduate/professional-music](https://torontomu.ca/programs/undergraduate/professional-music)



Access our industry-leading studio and control room, complete with a video switcher, digital audio console, 3D graphics system, replay system and more, right in the centre of TMU's sports complex.

## Sport Media

### Bachelor of Arts (BA)

Turn your love of sports into a thriving career in the only program of its kind in Canada. From Canada's media capital, you'll gain hands-on experience in sports entertainment management, sports journalism, live production, on-air hosting and more.

With access to elite internships, valuable networking opportunities and state-of-the-art equipment — including the Sportsnet RTA Production Centre right here on campus — this is the perfect arena to build a professional portfolio that sets you apart from the competition.

# 93%

Students employed within  
2 years of graduation

#### Your program

Full time: 4 years

Global learning: Semester Exchange • Short-Term Travel Intensives • Virtual Collaborations

#### Your future

Careers: Analyst • Broadcaster • Content Creator • Journalist • Marketing Specialist • Producer • Reporter • Video Editor

[torontomu.ca/programs/  
undergraduate/sport-media](https://torontomu.ca/programs/undergraduate/sport-media)



**“In today’s fast-paced world, creativity isn’t just valuable — it’s essential. It enables you to adapt, innovate and excel in constantly evolving industries. At The Creative School, we foster your creativity and help you cultivate your distinctive voice, empowering you to shape the future of industries around the world.”**

**CHARLES FALZON**  
Dean, The Creative School  
Toronto Metropolitan University





# Ready to apply?

Scan the code below or visit [torontomu.ca/admissions/undergraduate/apply](https://torontomu.ca/admissions/undergraduate/apply) for detailed instructions on how to apply to become a student at The Creative School at TMU.



# Let's connect



@thecreativeschl



@thecreativeschool



@ChooseTMU



The Creative School

## Toronto is in the "Dish with One Spoon Territory."

The Dish with One Spoon is a treaty between the Anishinaabe, Mississaugas and Haudenosaunee that bound them to share the territory and protect the land. Subsequent Indigenous Nations and peoples, Europeans and all newcomers have been invited into this treaty in the spirit of peace, friendship and respect.